

7 Tips to Turn Your Sales AROUND

Don't let a small slump become a major stall in your business



1

Be Bold with Your Asks

The number one problem we see with our clients and students is that they are afraid to ask for the sale. **Fear of rejection** causes a lot of folks to leave a lot of money on the table.

BE BOLD! If you believe in your product or service, you're helping the prospect solve their problem. Ask. And ask often

TRY THIS!

Get really comfortable with different types of Call-To-Action!

Be specific!
Not generic.

2

Connect with New Clients

Expand your reach beyond your circles and connections to **promote your services and products to new audiences.**



TRY THIS!

- **Create New Partnerships**

Reach out to people to work with to promote their products and let them promote yours

3

Repurpose Old Products

Dig into older products to see how to shine them up for a new audience. **There's gold in work that is already done.** Use a spreadsheet to inventory all your products.

TRY THIS!

- **Bonus Special with Coupon**

Create bigger bundles with material that has sold well in the past and make it a no-brainer deal that customers can't refuse. Then, use bundles like this with other products.

4

Create Exclusive Membership

Create special content that is only available to your members.

Create an entire library of stuff you have produced. This is a goldmine waiting for you to create a membership program that collects consistent monthly revenue. You can deliver valuable content month after month, adding to your library of great content that you've created specifically for them.

TRY THIS!

- **Exclusive Value Inside ONLY**

Add a private Facebook group that members are allowed to access, which gives them access to you in a new way.

Add monthly coaching calls to the group and you'll find higher ticket students quickly.

5

Shake Up Marketing Methods

Time to spice up your same old marketing methods to bring new blood into your system.

- Try using multiple marketing ideas.
- For example, if you count on blog posts and social media posts to attract traffic, try adding a video in the mix.
- You have so many outlets to put the video. Facebook Live, Facebook Stories, Insta Stories, and of course, YouTube.
- Create your channel and produce multiple playlists of similar topics.



TRY THIS!

- **Cross Promote on your blog**

If you're doing videos, infographics, webinar presentations, funnels or new optins, try adding specific blog posts to kick those off and sustain ongoing traffic.

6

Study the Competition

How about doing some research of your competition? **See what they are doing and perhaps it will inspire you on a new way to market.**

TRY THIS!

Find your top 3 to 5 competitors and study their online presence.

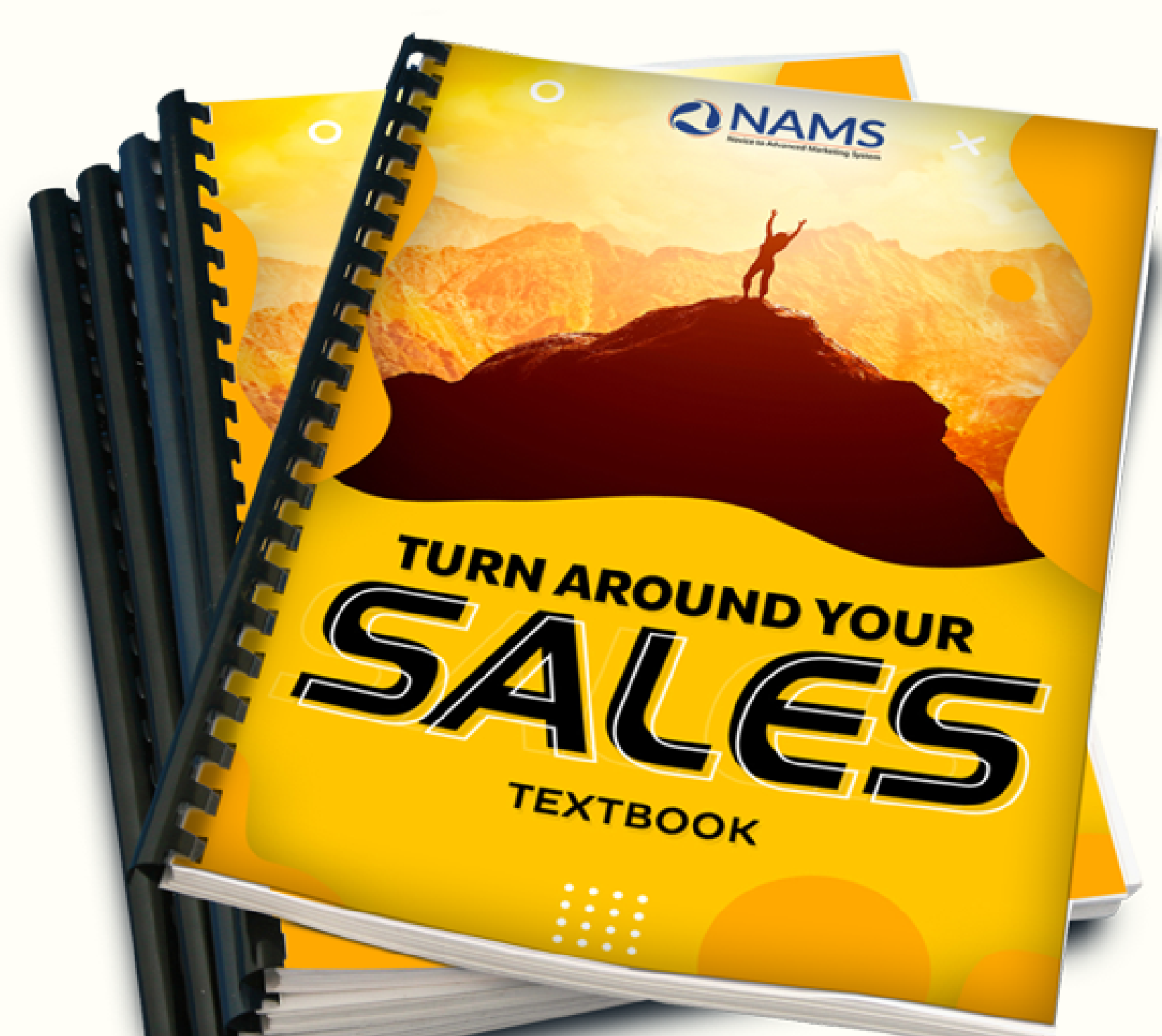
7

Let Followers Work For You

Ask! It's that simple. **There's no better way to give your followers what they want than to ask them and then provide it!**

TRY THIS!

Use a simple survey tool like Survey Monkey to ask what they need most right now?



Get Yours!

Discover how to implement a sales system that works even in a slump!