BUILD A REAL BUSINESS WITH FOUND MONEY

INSTEAD OF FOCUSING ON SHORT-TERM REVENUE, CREATE LONG-TERM STREAMS OF PASSIVE INCOME AND...

NAMS
Novice to Advanced Marketing System

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PASSIVE INCOME
Just a dream?

My promise is this: During the next 15 minutes, you'll see how you can create streams of passive income that pay you forever.

It's every business owner's dream: Multiple streams of passive income that reward you every month for work done just once. Look at the big companies we all know and love, they are riddled with recurring passive income. Think about your favorite phone company – at&t, Verizon or even TMobile. They have subscribers with long-term contracts that guarantee payment over and over. That's called continuity. But that's not the only way they make money.

And what about affiliate marketing?

Of course! Next time you go to the mall, look at the folks running the selling those phone services from the kiosks. Chances are that those are Affiliates or Agents as many of those are called. Basically, they are affiliate marketers reselling services for a commission.

PAY ATTENTION
The details are important...

Before we start talking about how to create passive income, let's be clear about something very important…

Bouncing willy-nilly from one thing to the next without direction is a business killer. The details will get you if you're not paying attention. It took me years to realize the importance of a few simple attributes that made all the difference in affiliate marketing.

And when I discovered this inside info, I went from scrambling and gambling with my business to monthly, predictable income. No more stress each month about paying the mortgage or taking that next trip with my wife.

For years, I would promote other people's products as an affiliate marketer only to find that tomorrow, I had to find another product to promote if I wanted to make money. That's bad for me and bad for my market…

Armed with these simple methods that I'll share with you, my business changed forever.

The first priority of my new online business direction was easy…

… creating a life of ultimate freedom so that I could do what I want when I want with whom I want … and to do that required that I …

Build long – term passive income streams.

Reliable Passive Income means you get paid whether you promote or not…

And guess what? Switching to that mindset was simple as PIE. So I decided to create a Passive Income Evaluation test – yep, it's a P-I-E - PIE test. With this eval, I would never again rely on making an income, but always build PASSIVE income streams that paid me forever.

That's a BIG difference.

So the hunt was on… Surely there were programs that provided what I wanted. It seemed simple enough… I wanted to get credit every time I introduced one of my prospects to someone else's program **and get paid even if they didn't make another purchase** until 10 years later!

I wanted to make sure that they had plenty of products so the opportunity for commissions and a consistent stream of income landed in my PayPal account each month.

And I wanted those products to be **really high quality** so that I can be proud to promote those products again and again.

Plus I wanted the product owner to have **great sales funnels** so that he could follow up with my referrals not only to provide additional sales opportunities and more commissions, but to truly help my community consume those products effectively and get great value.
And I wanted **proof that it all worked**. I wanted to see the numbers. I wanted to understand conversion. And I wanted to see the refund rate. When I started looking for programs that met this criterion, guess what I found?

Not Much!

The average affiliate program only credits you for 60 days. So if on day 61, someone from my community clicks on that link, I don't get credit for the sale.

That stinks!

After consulting with a few of the top affiliates around like Nicole Dean, Connie Ragen Green, Cathy Demers, Kevin Riley and Jeff Herring, I decided to build my system **from the affiliate's point of view** instead of the product owner.

So, would you like to know how to pass the test? It's open book, so you can't fail

That's how I developed the PIE Test

PIE (Passive Income Evaluation) Test...

- Lifetime Database Referral
- Plenty of products
- Very high quality
- Great prodauct sales funnels
- Know the numbers

This is what I came up with to help identify programs that don't help build MY dreams...

I'll walk you through each of the five attributes so that you can apply this to your business immediately.

If you use this, you'll see big changes in the way you look at every opportunity.

There's a saying that I love: **You don't know what you don't know until know it!**

If you don't know what questions to ask, you'll spin your wheels for a long time and spend way too much time investing in affiliate programs and joint venture partners that steal your traffic – and YOUR list - and give you a pittance in return...

The PIE test helps you find programs to focus on the long-term asset of true passive income, while working with a true partner with your best interest at heart...

Follow this method, and it will be **incredibly easy to hit your multiple streams of passive income goal.**

First – dig deeper

When someone says they have lifetime referrals, ask what type of software they use to track it. Only a few shopping carts accommodate life time referrals.

And sometimes, believe it or not, a product owner may think they have lifetime referrals when they actually have lifetime cookies.

That's not the same at all.

As an affiliate marketer there are basically three types of promotions:

One and done promotions – you make immediate money by getting a commission by promoting someone's product, but that's it... I really have to love a product a LOT to promote this one to my community because there's really no possibility of passive income.

Lifetime (or time-limited) cookies - That's not nearly as good as it sounds, but better than one and done – especially for a little while. We'll spend a lot of time talking about cookies later, but think of this as a business card that someone gives you. It's a great reference – until you lose it... if you didn't put it in your contact database, it's gone.

Or get rewarded forever because you made the initial introduction to the prospect. This last one is Lifetime Database Referrals or software tagging. And it's a goldmine if your focus is to build long-term streams of income.

Once you understand the value of this, your life will change.

Second – does the product owner have a lot of products?

It makes no sense to create a promotion for a product with lifetime database referrals if it has just one or two products. A true passive income opportunity means that you receive money often when a referral signs up.

How many times can you sell just one product to the same person? One. That's it.

Make sure the product owner has 20 or 30 products at least, and continually creates more. Ideally, you want your referrals to get into their continuity or membership programs so you get regular income each month. That's how you receive additional income without doing any more work.

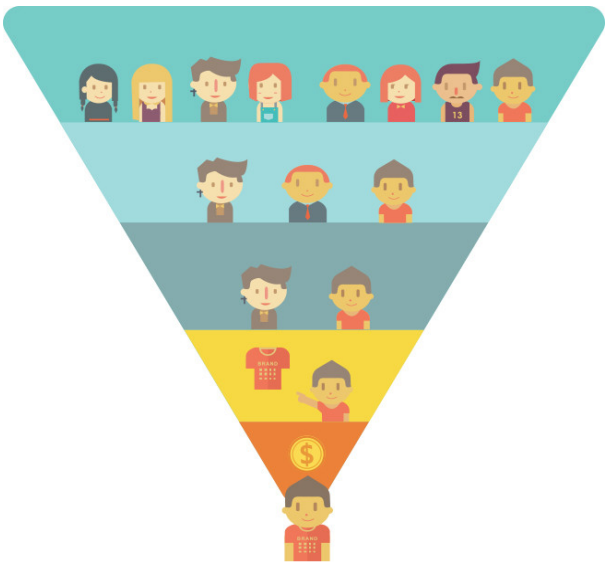
Basically, your product owner becomes your "wholesale supplier" restocking your shelves with new products each month...

Third – Are the products high quality? What's the refund rates?

Make sure the refund rate is under 10 percent to ensure that you can be proud of your association with the product owners and can honestly tell people about the quality of the products

Fourth – Does the product owner have great sales funnels that convert?

Providing valuable content is only part of the equation. You also want the product owner to maximize his conversion numbers with upsells and downsells, and promotional opportunities to give the customer more solutions and you more commissions.



And fifth – Do you have access to good analytic numbers from the product owner?

You should know exactly how many referrals you have in the system and the value of each referral today. Over time, is that referral value improving? Which products are making you the most money? How can the product owner optimize your promotions to increase conversions and get more of YOUR people in the system? True partners understand the win-win process and how to create even more success...

Using The Five Criteria

Any system built on the PIE test model builds long-term passive income streams and secures that dream of doing the work once and getting paid forever. Let's look at the NAMS system as a case study.

We'll examine the five PIE criteria almost in reverse so you see the results first and we explain how those results happen. Now, remember this:

We are NOT the only affiliate program using Lifetime Database Referrals to reward affiliates, but we are one of the best of the very few.

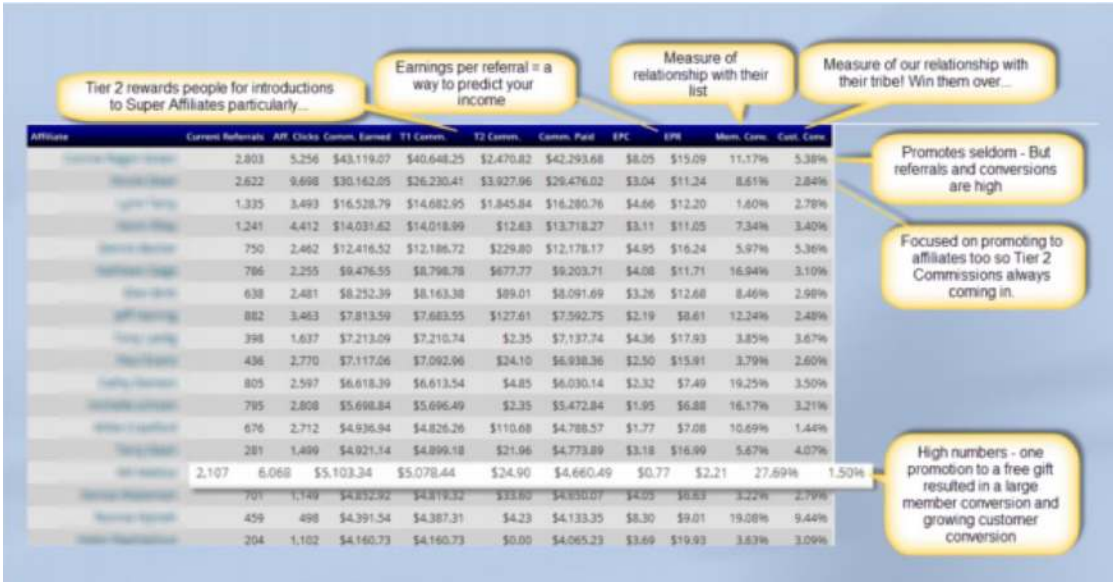
And we're the one that systematized it so it can be replicated and understood.

The EPC is impressive – if you know what it is...

So, let's look at this recent report of some of our top affiliates a little closer.

Earnings per Click (EPC) is how much money you make for every unique click through your affiliate link. Because this is not a onetime, daily ROI type of figure for us or our affiliates, this really becomes an over-time value of your referrals. It's a completely different way of thinking about JV Partnerships: Long-Term Value instead of Short-Term Revenue.

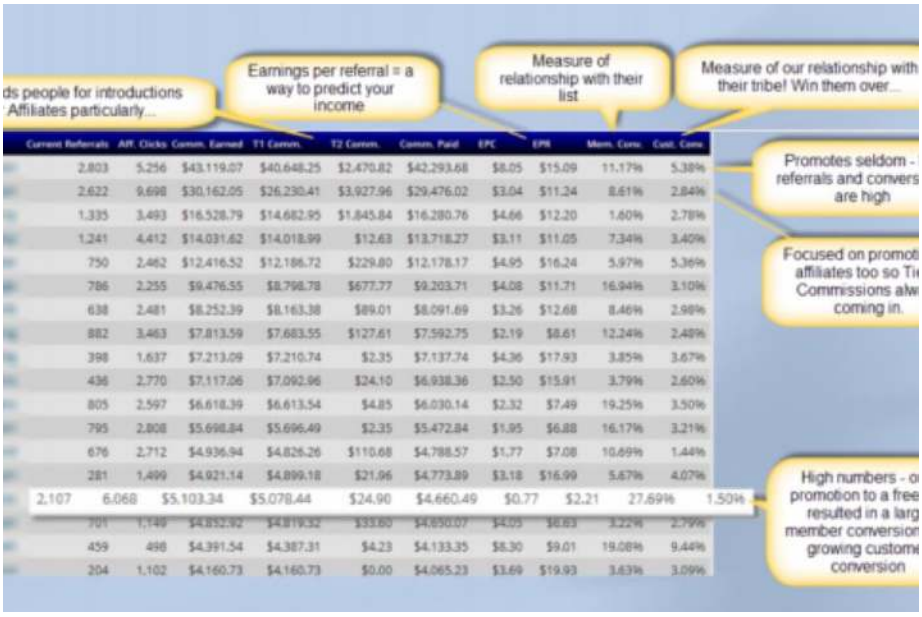
Let's take a look at an example from our own affiliate program



Affiliate	Current Referrals	Aff. Clicks	Comm. Earned	T1 Comm.	T2 Comm.	Comm. Paid	EPC	EPR	Mem. Conv.	Cust. Conv.
	2,803	5,256	$43,119.07	$40,648.25	$2,470.82	$42,293.68	$8.05	$15.09	11.17%	5.38%
	2,622	9,698	$30,162.05	$26,230.41	$3,927.96	$29,476.02	$3.04	$11.24	8.61%	2.84%
	1,335	3,493	$16,528.79	$14,682.95	$1,845.84	$16,280.76	$4.66	$12.20	1.60%	2.78%
	1,241	4,412	$14,031.62	$14,018.99	$12.63	$13,718.27	$3.11	$11.05	7.34%	3.40%
	750	2,462	$12,416.52	$12,186.72	$229.80	$12,178.17	$4.95	$16.24	5.97%	5.36%
	786	2,255	$9,476.55	$8,798.78	$677.77	$9,203.71	$4.08	$11.71	16.94%	3.10%
	638	2,481	$8,252.39	$8,163.38	$89.01	$8,091.69	$3.26	$12.68	8.46%	2.98%
	882	3,463	$7,813.59	$7,683.55	$127.61	$7,592.75	$2.19	$8.61	12.24%	2.48%
	398	1,637	$7,213.09	$7,210.74	$2.35	$7,137.74	$4.36	$17.93	3.85%	3.67%
	436	2,770	$7,117.06	$7,092.96	$24.10	$6,938.36	$2.50	$15.91	3.79%	2.60%
	805	2,597	$6,618.39	$6,613.54	$4.85	$6,030.14	$2.32	$7.49	19.25%	3.50%
	795	2,808	$5,698.84	$5,696.49	$2.35	$5,472.84	$1.95	$6.88	16.17%	3.21%
	676	2,712	$4,936.94	$4,826.26	$110.68	$4,788.57	$1.77	$7.08	10.69%	1.44%
	281	1,499	$4,921.14	$4,899.18	$21.96	$4,773.89	$3.18	$16.99	5.67%	4.07%
	2,107	6,068	$5,103.34	$5,078.44	$24.90	$4,660.49	$0.77	$2.21	27.69%	1.50%
	701	1,149	$4,852.92	$4,819.32	$33.60	$4,850.07	$4.05	$8.63	3.22%	2.79%
	459	498	$4,391.54	$4,387.31	$4.23	$4,133.35	$8.30	$9.01	19.08%	9.44%
	204	1,102	$4,160.73	$4,160.73	$0.00	$4,065.23	$3.69	$19.93	3.63%	3.09%

In our chart, you'll see everything from $8.30 to just 77 cents for these affiliates.

But remember, our affiliates get rewarded for life. That's the cornerstone of a Passive Income Stream.



In our last slide, the 77 cents was for a relatively new affiliate who promoted a free offer only.

Realize how important that last sentence is. He has achieved 77 cents EPC for a FREE offer. Passive income at work here, for sure.

Over time, in a passive income stream with true partnership, the product owner should convert many more sales. We do, so your EPC and EPR go up.

For our affiliates, the EPR or Earnings Per Referral are more important.

Not every affiliate click converts to a tagged transaction in the system. Prospects must create a transaction by purchasing or signing up for a free product to get in the system.

That's why the member conversion number is important. The more your prospects trust you, the higher your conversion rate should be. Of course, price of the initial product makes a difference too.

What's your strategic decision to make?

Do you refer your prospects to a free or paid product?

You'll see more commissions faster by referring to a paid product, but possibly greater long-term commissions by getting as many people in the system as possible.

One of our partners contacted us about getting his entire list in our system because he sees the value of lifetime referrals. That's your decision with any program that meets the PIE test. And why wouldn't you want your folks in a system like that?

If the program doesn't promote their own products and special sales regularly, you won't see much commission. So, that becomes an important consideration for you too.

Our affiliates who endorse our system frequently make more money as they keep pouring more people into the system building an even bigger income stream.

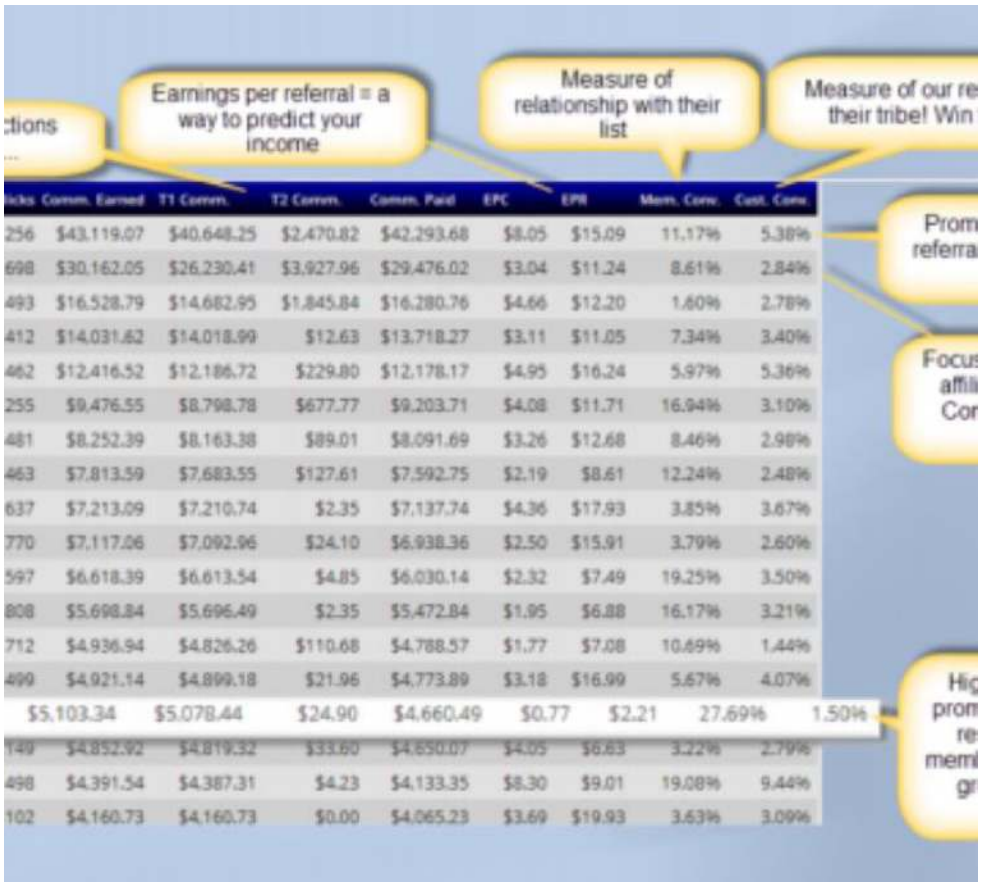
Let's look at the highlighted line – this is one affiliate who has promoted one free offer to his list just over 4 months ago.

That free offer has turned into $5,000 in commissions during that short period of time because of OUR promotions not his.

In fact, the dude hasn't promoted since.

So, every nickel of that commission has come from our follow-up promoting additional products. He hasn't done any more work.

That's the very definition of passive income: getting paid for ever for work you've done once.



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498	$4.391.54	$4.387.31	$4.23	$4.133.35	$8.30	$9.01	19.08%	9.44%
102	$4.160.73	$4.160.73	$0.00	$4.065.23	$3.69	$19.93	3.63%	3.09%

“Every time you mail, I make money”

That’s why my friend Nicole Dean says: **“David, every time you mail, I make money.”**

And she did make money 336 days in fact, without promoting very often because she promoted hard at first and got a lot of people in the system.

How do you get started building passive income using the PIE Test?

Search for programs that meet the five criteria:

1. **Lifetime Database Referrals**
2. **Plenty of Products**
3. **High Quality, Low Refund Rate**
4. **Great Sales Funnels**
5. **Outstanding Analytics**

Then, it's simple, make an introduction once to each referral, encourage your referral to complete a transaction – any transaction with us – and you're tagged to receive commissions on every product that referral purchases. (And, remember tenant 2 of the PIE Test? Plenty of products! We have more than 100 products!)

Look for programs with lots of products and promotions to sell those. Finding them can be a little tricky.

That's why we share the list with people in our Found Money course. And we continue to search for additional opportunities to create those streams regularly.

A couple of our affiliates who really understand passive income are living the life:

Nicole works when she wants to and takes a long vacation each summer traveling wherever she wants without taking a hit to her income. Her focus is on spending time with her children.

Connie Ragen Green spend a couple of months each year visiting family in another country.

Kevin Riley and his wife travel the world whenever they want.

When you wake up in the morning with no commitments because your PayPal account just keeps dinging with additional cash, that's a beautiful thing.

When you base your passive income streams on other peoples' recurring membership programs, then you can predict your monthly income as well. That's why we focus on putting our members into predictable monthly continuity programs. Our affiliates LOVE that.

The base of our commission structure comes from recurring membership fees. Predictable and reliable...

Are You Seeing The Possibilities?

Is this possible for you too?

We've given you the blueprint in this short report and now we want to help you implement it.

As you've seen, it's pretty simple!

Just do these things:

- Focus on your goals (if passive income is your goal – you're in the right place!)
- Use our passive income evaluation test
- Watch your passive income grow.

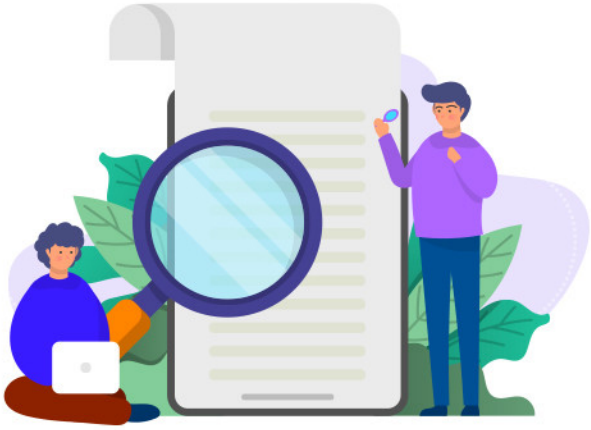
Is it really that simple? Yes and No!

You have to do the work to set up your systems. You have to find the programs that will pay you residual lifetime commissions. And you have to get training on implementing the PIE system.

That's why I've written this report today - to help you implement these passive income strategies and build your base of income to support YOUR dreams.

Think about it.

What's Missing For YOU?



1. Right Affiliate
2. Real-World Training
3. A done-for-you income stream

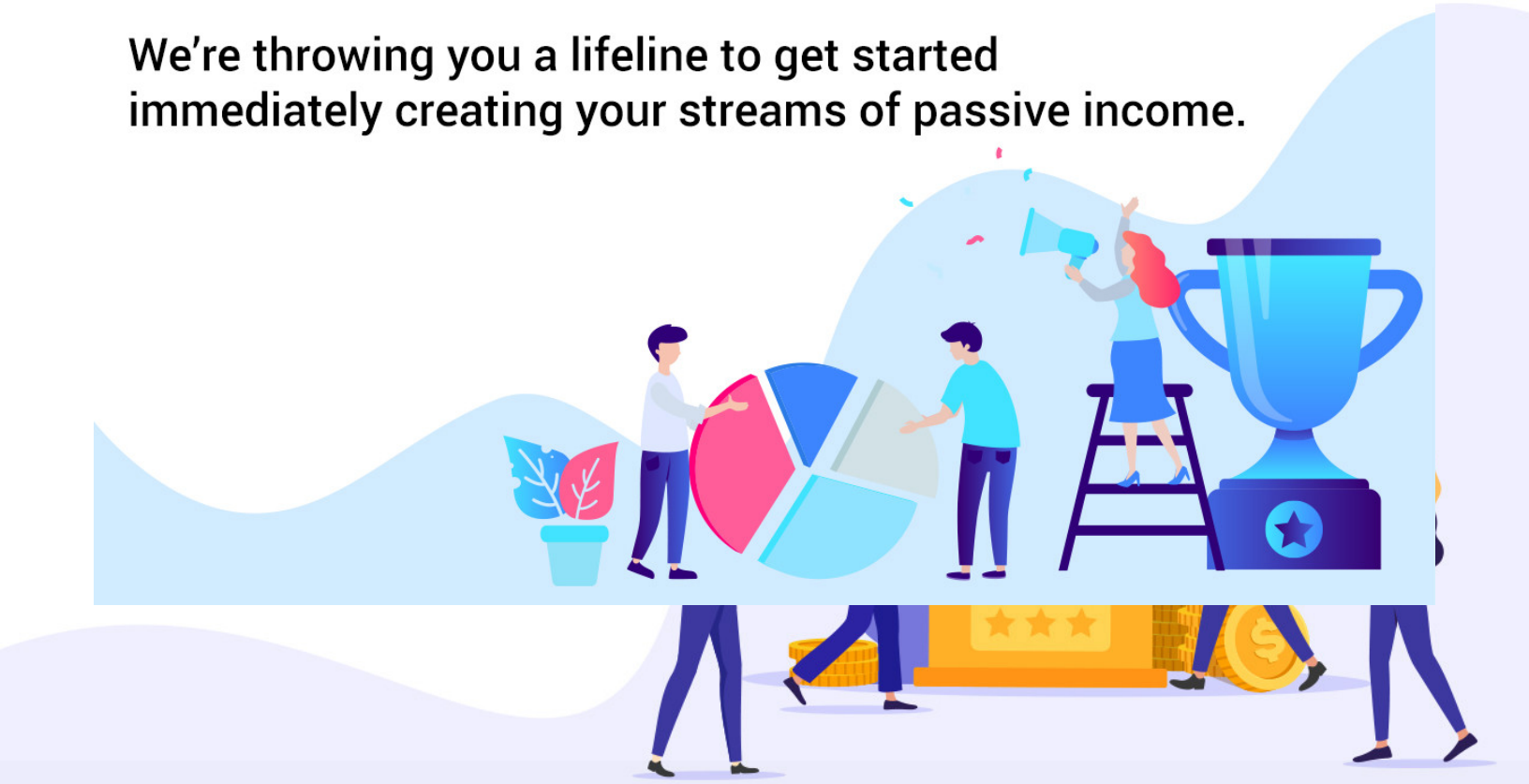
You need three things to make this work for you and your business:

1. Become an affiliate in the right program. (We're going to reveal to you all of the passive income recurring membership programs that we use and trust so that you can begin promoting those as well and making recurring income easily. And of course, the first will be my own system.)
2. Real-world training on building passive income streams. Learn from people who are masters of passive income. These are folks who have created affiliate programs catering to those who want passive income first and those who are relentlessly building streams of passive income.
3. AND finally, plug into a done-for-you program that continues to make you money with a constant flow of high-quality and hot evergreen products.

Those three trouble spots trip up a lot of folks. But for you...

You are so fortunate to be reading this right now!

We're throwing you a lifeline to get started immediately creating your streams of passive income.



Why is that? Frankly, to keep the hucksters out...

Everyone wants free, get-rich-quick money. That's not this. Passive Income Streams using the PIE Test system is about becoming a real partner – we like to call them stakeholders.

By introducing your prospects to a PIE system, you are investing in the growth of your business AND the program that will continue to pay you streams of passive income.

You have a stake in the company.

You must believe in the programs that you are promoting. If you're a customer, then you can easily talk about the products.

That's why our MyNAMS Insiders Club members get immediate approval in our affiliate program.

That's why we're offering this special course today with a very special price for a very limited time.

To get you in the system first, then to train you on how to build passive income streams, and finally to create a passive income stream through our lifetime database referral program.

With this 4-hour, 3-part course called Found Money: Creating Streams of Passive Income you get:

A Review of the 5 areas of business used to build your passive income streams and these special tools...

With this 3-part video course called
Found Money: Creating Streams of Passive Income
you get:

A Review of the 5 areas of business used to build your passive income streams and these special tools...

21 Ideas for Finding Money in Your Business – 15-page report to show you 21 practical ideas (you may never have thought of before) on how to add passive income streams to your business.

Found Money Calendar – An 8 page simple planning tool to guide you on specific actions to create passive Income.

Found Money Checklist – A 5-page checklist of passive income creation models plus actionable points to make sure you don't miss important aspects to creating passive income streams.

Found Money Passive Income Tutorial – A 17- page tutorial to show you a better way of looking at your online business along with triggers that challenge your way of thinking and doing things.

Found Money Resources – A 17-page list of resources that may help you towards creating passive income streams.

We've recorded a special webinar with Nicole Dean, the master of passive income. We spend an hour walking through Nicole's websites where she points out every opportunity for passive income such as a special resource box at the end of each blog post. She calls this "moneying up" the page.

This interview by itself is worth the price of the course.

Part 2 With Nicole Dean

The Secret Sauce Is In Part 3!

You've got to Implement the passive income strategies we've developed in the previous parts using the tools we've provided!

Learning without implementation is kind of worthless, so we want to make sure you continue implementing your passive income strategies. That's key to your success and key to ours as well.

And the investment to get started building real Passive Income Streams is...

To Get This Life Changing Passive Income Course with a Discount

Follow The Simple Instructions on the Next Page!

CLICK THE BUTTON BELOW

YES, I WANT TO MAKE MORE PASSIVE INCOME