

THE AFFILIATE BLOGGING *Checklist*



ENDLESS
AFFILIATE PROFITS



The Complete Set Of Affiliate Checklists

**NOTICE: You DO NOT Have the Right to
Reproduce or Resell This Course!**

**You Also MAY NOT Give Away, Sell, or
Share the Content Herein**

Copyright Notice

Copyright © NAMS, Inc. All rights reserved worldwide.

No part of this material may be used, reproduced, distributed or transmitted in any form and by any means whatsoever, including without limitation photocopying, recording or other electronic or mechanical methods or by any information storage and retrieval system, without the prior written permission from the author, except for brief excerpts in a review.

This checklist is intended to provide general information on marketing and business building. Neither the author nor publisher provides any legal or other professional advice. If you need professional advice, you should seek advice from the appropriate licensed professional. This checklist does not provide complete information on the subject matter covered. This checklist is not intended to address specific requirements, either for an individual or an organization. This checklist is intended to be used only as a general guide, and not as a sole source of information on the subject matter. While the author has undertaken diligent efforts to ensure accuracy, there is no guarantee of accuracy or of no errors, omissions or typographical errors. Any slights of people or organizations are unintentional. Any reference to any person or organization whether living or dead is purely coincidental. The author and publisher shall have no liability or responsibility to any person or entity and hereby disclaim all liability, including without limitation, liability for consequential damages regarding any claim, loss or damage that may be incurred, or alleged to have been incurred, directly or indirectly, arising out of the information provided in this checklist.



The Complete Set Of Affiliate Checklists

The beauty of setting up a blog is that it gives you a great chance to build relationships with your audience, especially with those people who haven't yet joined your mailing list. But it also gives you an opportunity to promote your affiliate offers in a variety of ways. Take a look at this checklist for ways to maximize your affiliate sales using your blog.

Post Product Reviews and Comparisons

Your audience is looking for someone they can trust to give them the straight scoop on products in your niche. You can become that someone by doing honest product reviews and comparisons.

The components of these articles include:

- A quick summary of what the product is and what it purports to do for the user.
- The good features and benefits of the product.
- The product weaknesses and flaws, along with how to overcome these flaws (where applicable).
- The verdict: do you recommend the product? If so, include a link and call to action to purchase the product.

Next...

Post Direct Ads

Though you certainly don't want to have a blog full of direct ads, you can post them from time to time. Think of this as a mini sales letter where you presell the prospect before sending them to the vendor's sales page. The components include:

- An attention-getting headline.



The Complete Set Of Affiliate Checklists

- An opener that draws attention to the pain of the problem, perhaps by sharing a story.
- Introducing the product as the solution to the problem.
- Listing the benefits of the solution.
- Closing with a link and a call to action to click on the link/buy the product.

Embed Soft Sells In Content

The idea here is to post content and then drop a recommendation directly into the content. This isn't a hard sell like a direct advertisement. Instead, it's more like a gentle recommendation from a friend.

Here are two examples of different ways to embed a soft sell:

- "Before you can start building your list, you'll need to get an account with a reputable email service provider. I suggest Aweber.com."
- "You just learned how to write a good sales letter. If you want to make copywriting even faster and easier, then start with a good set of swipes."

You can embed soft sells in a wide variety of content, including:

- List articles (gear lists, resource lists, etc.).
- Tips articles.
- How to articles.
- Infographics.
- Cheat sheets.
- Templates.
- Checklists.
- Worksheets.
- Mind maps.



The Complete Set Of Affiliate Checklists

- Videos.
- Audios.
- Reports.
- Planners or calendars.

And any other content you share with your blog readers.

Which brings us to the next strategy...

Get Guest Articles From Vendors

You don't need to create all these tips articles, how to articles and other content on your own. You can ask vendors to create this content for you, and then insert your affiliate links at the end.

Heads up: most vendors provide blog articles in your affiliate dashboard. The problem is, this content is often used by dozens of other affiliates. If it's good content, you can post it. Otherwise, you may seek out exclusive content from the vendor in one of these three ways:

- Ask the vendor to create a unique article for you. You may even propose a content swap, where you exchange articles for your respective blogs. That way you both get content, and you both get traffic and exposure.
- Ask for permission to excerpt out part of the product itself and post it as an article on your blog. Be sure you get explicit, written permission for this activity, as doing otherwise could land you in lot of legal trouble.
- Request permission to rework the vendor's content. If the vendor has posted content in your affiliate center, then ask if you can tweak the content to make it more unique. For example, you might consider:



The Complete Set Of Affiliate Checklists

- Taking an excerpt out of a report to create a blog article.
- Combining multiple pieces of the vendor's articles to create an entirely new article to post on your blog.
- Creating the transcripts for a vendor's video and turning that into a blog article.
- Taking a blog article or excerpt from a report and turning it into a video.

Next idea...

Use a Blog Series To Boost Sales

Instead of posting a direct ad or product review, create a series of related posts that are part content, part pitch.

For example, create a series called, "The Five Secrets For Getting Massive Traffic." Each post would describe one secret, and then pitch a traffic generation course at the end.

Interview Vendors

Still another great way to use your content to boost affiliate sales is by posting interviews with vendors.

PRO TIP: Ask the vendor to post the interview on their blog as well, or link back to the interview on your blog.

Here are your options:

- Create a webinar and get your bog visitors to watch the live webinar, as well as share the replay/recordings on your blog.



The Complete Set Of Affiliate Checklists

TIP: Share the video recordings on sites like YouTube, as well as other social media platforms such as Facebook.

- Do a teleseminar and share the recordings on your blog.
- Do an email interview and post it on your blog.
- Pull the transcripts from an audio or video interview and share these transcripts on your blog.

Better yet, share multiple versions of an interview whenever possible. For example, if you do a webinar, then you can share the video recordings, the audio only, and the transcripts – visitors can consume the content in their preferred format.

Conclusion

You just discovered six proven ways to use your blog to boost affiliate sales. To maximize profits even more, be sure to let your social media followers and newsletter subscribers know whenever you post something new on your blog. The more people coming to your blog – and the more often you get readers making a repeat visit – the more exposure and sales you'll generate for all your affiliate offers!

MyNAMS



★ INSIDERS CLUB ★

Build your team and get all the business training and tools you need now!

DISCOVER WHAT INSIDERS ALREADY KNOW!

MyNAMS Insiders Club is more than a membership! It's a mastermind for serious business people who want to have fun and build the business of their dreams with the support of a like-minded community.

**CHECK IT OUT TO GET A
7 DAY \$1 TRIAL!**

<https://nams.ws/TRIAL>