

THE PASSIVE AFFILIATE INCOME

Checklist



ENDLESS
AFFILIATE PROFITS



The Complete Set Of Affiliate Checklists

**NOTICE: You DO NOT Have the Right
To Reproduce Or Resell This Course!**

**You Also MAY NOT Give Away,
Sell Or Share the Content Herein**

Copyright Notice

Copyright © NAMS, Inc. All rights reserved worldwide.

No part of this material may be used, reproduced, distributed or transmitted in any form and by any means whatsoever, including without limitation photocopying, recording or other electronic or mechanical methods or by any information storage and retrieval system, without the prior written permission from the author, except for brief excerpts in a review.

This checklist is intended to provide general information on marketing and business building. Neither the author nor publisher provides any legal or other professional advice. If you need professional advice, you should seek advice from the appropriate licensed professional. This checklist does not provide complete information on the subject matter covered. This checklist is not intended to address specific requirements, either for an individual or an organization. This checklist is intended to be used only as a general guide, and not as a sole source of information on the subject matter. While the author has undertaken diligent efforts to ensure accuracy, there is no guarantee of accuracy or of no errors, omissions or typographical errors. Any slights of people or organizations are unintentional. Any reference to any person or organization whether living or dead is purely coincidental. The author and publisher shall have no liability or responsibility to any person or entity and hereby disclaim all liability, including without limitation, liability for consequential damages regarding any claim, loss or damage that may be incurred, or alleged to have been incurred, directly or indirectly, arising out of the information provided in this checklist.



The Complete Set Of Affiliate Checklists

Making money as an affiliate doesn't mean you need to be directly and personally engaging your prospects every minute of the day. In fact, one of the beauties of a well-run affiliate business is that you can make money passively.

Nothing is better than getting up in the morning to see your PayPal account has received more commissions overnight. And this checklist shows you some of the best ways to earn this passive income! Take a look...

Create An Evergreen Autoresponder Series

Most affiliate marketers create an initial autoresponder series with at least five to seven emails that are designed to start building relationships and closing sales.

But imagine this: what if you set up an autoresponder series that ran for three months, six months or even a year?

I can tell you what would happen: you'd make money all year long in a completely passive way. Once it's set up, you wouldn't have to lift a finger, because your autoresponder would do all the work.

Just be sure your content is evergreen. This means:

- Share time-tested solutions and content. It should be relevant last year, right now and still be relevant a year from now.

For example, sharing tips on reducing calories and increasing exercise are time-tested ways to lose weight. On the other hand, promoting a new diet supplement is NOT time-tested, and it shouldn't be included in an evergreen series.

- Don't date the content by referring to dates, referencing products or strategies as "new," mentioning events that would give away when the content was written, etc.

Next...



The Complete Set Of Affiliate Checklists

Distribute Freemiums

The idea here is to create and distribute freemiums that are designed to lead users to make a purchase. For example, a freemium report about setting up a WordPress blog would then sell a blogging course on the backend.

You can distribute these freemiums by:

- Loading them up into your autoresponder to be distributed every month or two as a reward to those who stay subscribed.
- Posting them on social media. You can schedule a post to announce a new freemium every month or so.
- Posting them on your blog. You might even include a special section in your sidebar to announce the latest freemiums.

Post Videos

You can create a wide variety of videos that will work to create a passive income for you, including:

- How to or demo videos that lead to a product endorsement at the end.
- Viral content (such as a humorous or inspirational video) that gets shared for many months or even years.
- Product reviews and comparisons.

Here are tips for creating and distributing these videos:

- Create evergreen videos so they remain relevant over the long term.



The Complete Set Of Affiliate Checklists

- Distribute widely on social media platforms, video-sharing sites like YouTube, and your own blog.
- Use keywords in the tags, titles and descriptions to draw in traffic from the search engines over the long term.

Next...

Do Guest Blogging

Again, the idea here is to share evergreen content so that it remains relevant over the long term. Keep these points in mind:

- Create a useful yet incomplete article so that people need to follow your link to get the rest of the solution.

TIP: Send visitors to your lead page to pick up "Part 2" of the article, and then presell prospects on the paid offer via follow up emails.

- Use keywords to bring traffic in over the long term. Use Google Trends at <https://www.google.com/trends/> to find out which keywords have consistent interest over time and/or are trending upward.

Next...

Partner Up

The idea here is to swap ads and content with other marketers in your niche, especially in places where those ads will be seen for months and years to come. For example:

- Endorse each other within your evergreen autoresponder series.
- Include a permanent link in your blog sidebar for each other (in the "blog roll").



The Complete Set Of Affiliate Checklists

- Trade links on your download/thank you pages.
- Create freemiums together and distribute them.

Here's another way to earn passive income...

Sell Recurring Billing Products

This includes:

- Membership sites, such as a PLR site.
- Subscriptions, which include service subscriptions (such as for an autoresponder).
- Consumables with auto-rebilling options (such as dog food).

...And similar recurring billing opportunities. Just make sure the affiliate program gives you a commission for every month that your referral remains a paying customer.

Create Free Training

The idea here is to create a FREE fixed-term membership site, where you provide training for several months.

For example, you can create 52 lessons and drip these lessons out one per week over the course of a year. And every lesson you send out is a chance for you to promote a related product.

License Your Content

This is where you give other marketers the rights to resell and/or give away your content, including your blog posts, social media content, videos, lead magnets and other products.



The Complete Set Of Affiliate Checklists

The key is to include offers embedded within the content. So instead of you being the only one to distribute your content, soon you'll have dozens of people selling or giving away your content to thousands of prospects. Your license holders do all the work, and you make the profits on the backend.

Conclusion

So as you can see, there are a lot of really good ways to make a passive income with affiliate marketing. But don't cherry pick your way through these ideas – give them all a try and watch your affiliate commissions grow... effortlessly!

We have an entire 30-Day Challenge in the MyNAMS Insiders Club dedicated to crating passive income! [Check it out!](#)



MyNAMS



★ INSIDERS CLUB ★

Build your team and get all the business training and tools you need now!

DISCOVER WHAT INSIDERS ALREADY KNOW!

MyNAMS Insiders Club is more than a membership! It's a mastermind for serious business people who want to have fun and build the business of their dreams with the support of a like-minded community.

**CHECK IT OUT TO GET A
7 DAY \$1 TRIAL!**

<https://nams.ws/TRIAL>