

Presented by
[MyNAMS Insiders Club](#)



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2

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WHAT DO INSIDERS GET?

Weekly MASTERMIND Call - What's working

30-Day Challenges - 12 months essential topics

Insiders Facebook Group - active peer community

PLR Articles - articles, report and ecourse each month

Audio & Graphics Gallery

Micro Workshops - nearly 2 dozen training sessions

Tutorial Library - Tech tool & process tutorials

Custom Tutorials - 18 essential tools tutorials

Custom Marketing Suite Software including site builder, video management, tracking, quiz engine

And much more...



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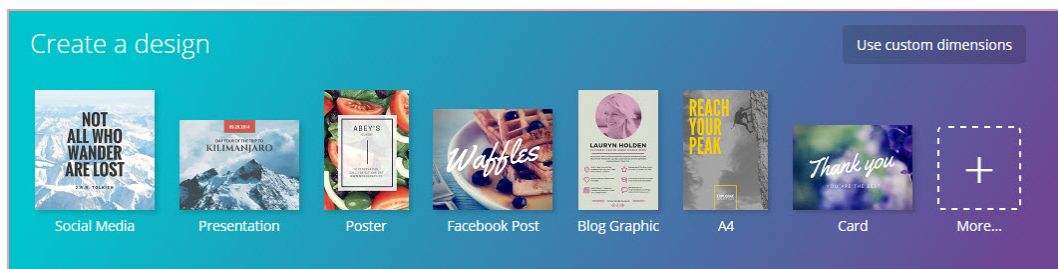
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Ultimate Guide to Blog Visuals

Tools and Resources

Never has there been a better time to make your blog more visually appealing. We have apps, stock image sites, clipart sites, plugins, programs and software—all designed to make visual image creation easier and more dynamic than ever before. Let's start with what may well be the most popular graphics creation tool on the net, and progress to lesser-known resources that will rock your world.

Canva



It seems like almost everybody who is anybody on the net these days is using Canva. There are three huge benefits that have contributed to its meteoric rise: Ease-of-use, professional-quality templates and perfect pre-sizing. All you have to do is click on a template for the type of media you want, select a background (colors, gradients or a background image), select your fonts, and type in your text.

One caveat: Canva does provide images in/for templates, but many are paid templates, and you can run into copyright issues with others. Instead, for backgrounds and images, search your own favorite stock image site or browse and upload your own photographs. Free—but you can upgrade to [Canva for Work](#) for only \$12.95 per month (\$9.95 if you pay annually).

Bigstockphoto

Bigstockphoto is a Shutterstock company. You are required to credit images thus: "Name of Artist/Bigstock.com". [Bigstockphoto](#) does require their photographers to submit model releases.

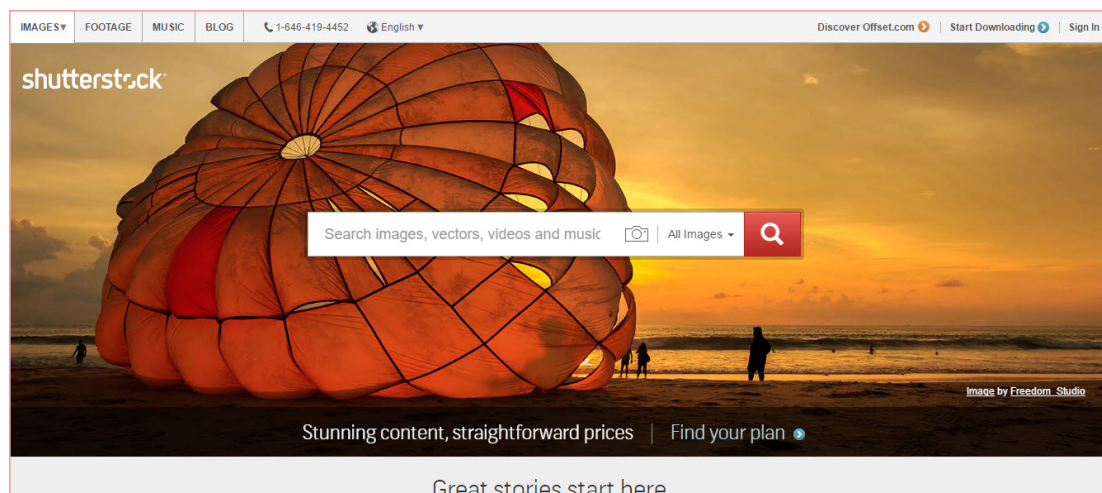
With their smallest plan—\$79 per month—you can download 5 images per day, up to 150 images monthly—and you get one free image per month (a great deal for those who handle graphics-heavy or multiple blogs).

There is a 7-day free trial, during which you can upload a total of 35 images.

Pixabay

Royalty-free site that allows commercial as well as personal use. High quality but does not require model releases from their photographers.

Shutterstock



One of the most reliable stock image sites, Shutterstock goes beyond photos, vectors and videos to also supply music clips, illustrations, icons and video footage. Requires model releases from contributing photographers and accreditation from user.

Plans start from as low as \$29 US for two images through several different plans to 750 images per month in their “Team” plan for four users or more (\$499 per month).

Easel.ly

If you plan to make regular infographics, you may prefer Easel.ly as your graphics tool of choice. Easel.ly has thousands of templates to choose from ... and it’s free to sign up.

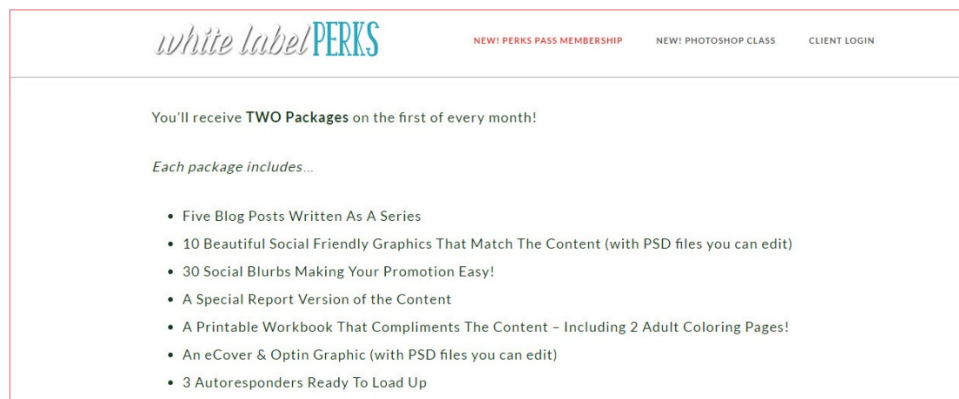
PicMonkey Collage

To make a collage for your blog, drastically cut creation time by using PicMonkey’s collage creation tool. Add text, choose templates, and use a customizable grid layout— PicMonkey makes it easy to come up with well-designed and eye-catching collages easily and quickly.

It also offers a Facebook Cover Maker feature, so you can assemble a custom collage Facebook cover photo—and you can edit each collage cell individually, if you prefer. And PicMonkey also has many similar features and templates to Canva and other graphics tool sites.

PicMonkey is not free, but prices are a steal. Choose from either \$3.58 per month, billed annually, or \$6.99 per month, billed monthly.

WhiteLabelPerks



The screenshot shows the WhiteLabelPerks website. At the top, there is a navigation bar with the logo "white label PERKS" on the left and three links: "NEW! PERKS PASS MEMBERSHIP", "NEW! PHOTOSHOP CLASS", and "CLIENT LOGIN". Below the navigation bar, the main content area has a heading "You'll receive TWO Packages on the first of every month!" followed by a subheading "Each package includes...". A bulleted list details the contents of the packages:

- Five Blog Posts Written As A Series
- 10 Beautiful Social Friendly Graphics That Match The Content (with PSD files you can edit)
- 30 Social Blurbs Making Your Promotion Easy!
- A Special Report Version of the Content
- A Printable Workbook That Compliments The Content – Including 2 Adult Coloring Pages!
- An eCover & Optin Graphic (with PSD files you can edit)
- 3 Autoresponders Ready To Load Up

This monthly content and graphics club is another great source of images, graphics information, pre-written blog posts, social blurbs, eCover and Opt in Graphic (with .PSD files you can edit), infographics, image quotes, hand-doodled frames, coloring pages, and “3 Autoresponders, Ready to Load Up”. Monthly instruction and tutorials—and all originally created content you won’t find anywhere else.

(Formerly Kelly McCausey’s “Image Monthly” Membership club.) \$27 per month (or purchase a “Graphics Only” pack).

PicPlayPost

App that allows you to quickly combine different types of media—photos, music, .GIFs, and videos—into your own unique video presentation.

You can get it on Google Play, download it from Windows or find it on the Apple app store. (Links to these three platforms at [Mixcord](#).)

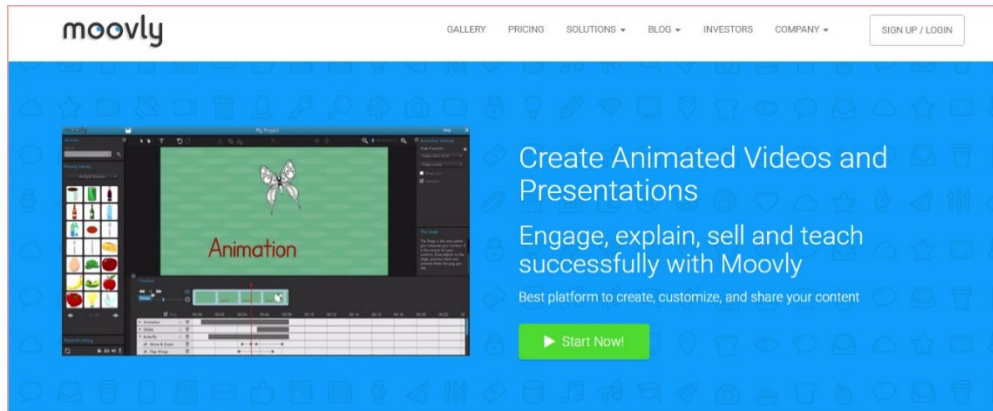
Quick

If you post a lot of photos directly from your iPhone, use Apple’s “Quick” app to add text.

Snapseed

Another essential iTunes app, if you prefer posting photos directly from your phone. Allows you to photo-edit as if you were using a top editing suite like Adobe Photoshop. Offers 24 filters, including a healing tool, brush tool, lens blur, perspective and many more professional effects.

Moovly



If you can use apps and software-as-services like [Canva](#) and PicMonkey, you can easily use Moovly. Allows you to make animated videos and presentations, increasing the interactive feel of your tutorials and teachings—as well as entertaining your viewers.

There's a good variety of templates and styles—even a “Doodle Marker” style to help you create dynamic whiteboard presentations.

Moovly offers not only a permanently free plan, but also a Plus, Pro and Business plan. Paid plans start at \$9.95 per month. The free plan will put a Moovly watermark and outro on your video—but one of its little-known perks is that you can download your video in HD format without the watermark and outro on a [pay per video](#) basis for less than \$15 (depending which options you choose).

Powtoon

A more expensive alternative to Moovly. It does have a free plan, but that allows no downloads.

At time of writing, PowToon is offering a special price of \$19 per month (billed annually) for its Pro plan.

Recite

Image quote generator not only provides templates, but also helps you select a quote on any topic. Lightning fast! (You'll have a quote made and downloaded in seconds.)

Free ... but it does include accreditation to Recite.com at the bottom of the quote.

Pixelmator



Fast, easy, full-featured image editor for Mac computers. Outguns Photoshop in every way except one—no Bezier-curve pen tool. Makes up for that, however, with all its other features, which are so easy to implement, Pixelmator makes Adobe Photoshop seem awkward, slow and klutzy.

The price outguns Photoshop too: \$29.99 at the App store.

Wishpond

At first glance, a marketing promo creator tool app might not seem to have a lot to do with creating visuals, but you can do this with a few clicks if you want to make visually powerful landing pages, popups, photo contests, Pinterest contests, video contests and more.

How to Take a Time-lapse Selfie

People like novelty. If you have an Instagram account, try sharing a time-lapse selfie you create using the Hyperlapse app.

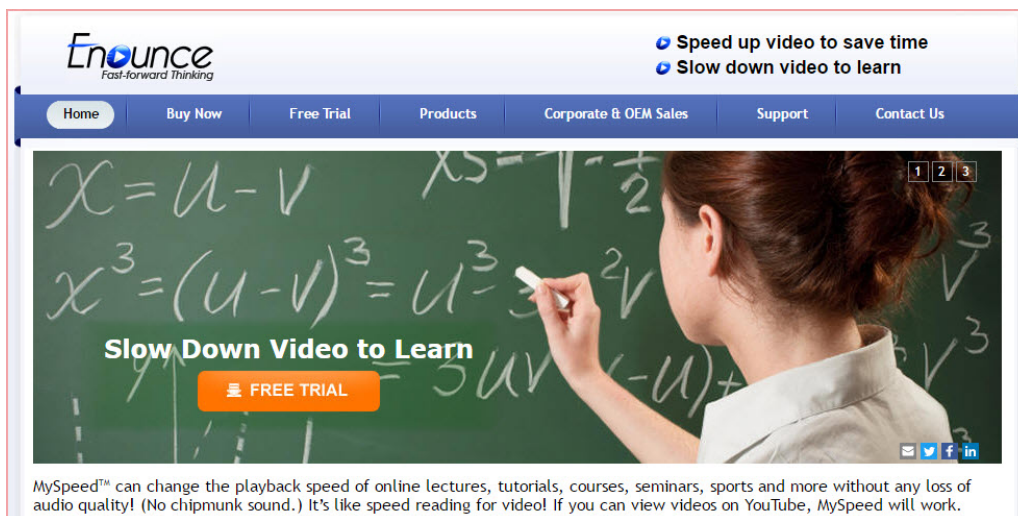
How to add background music to a Video

If you edit and create videos with iMovie, follow Shutterstock's handy instructions for adding a soundtrack to your video.

How to Design a Logo and More

A crash course in designing a powerful logo to enhance all your branding in the form of ten of the best YouTube videos. Powerful!

Enounce



If your audience members are big video watchers, tell them about Enounce. If they install it on their computers, they will be able to **slow down or speed up videos** (just like one can do on Udemy). If someone learns best by video, this information can be priceless—and Enounce has a generous [affiliate program](#).

Visme

A brand-new suite for creating infographics, videos, slideshows, presentations and more. Currently in beta. Big advantage: "Create once. Present anywhere" at the click of a button. Highly interactive—you can "Animate any object, add links and pop-ups and transitions" ... and embed your project creations on your blog.

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You can sign up for a free account, but you will probably want to invest in either the Standard at \$7 per month or Complete at \$16 per month if you pay annually (monthly is an option too—and team plans are also available.)

Facebook Like Button plugin

WordPress plugins can be another great way to enhance the visuals on your blog. Install this plugin to add a Facebook “Like” button to every post (or wherever you wish) as they are reading it.

Video Thumbnails

Automatically finds the first video embedded and retrieves a thumbnail from it. You can save these thumbnails to your media library “and set as a featured image automatically”. (There’s a Pro version too.)

Twitter Summary Cards



Learn to use this Twitter feature that not only displays a summary of your post, but also takes people instantly to your blog when they click on your photo.

The official Twitter Developers’ section assumes a level of proficiency, but if you are a complete noob at setting up features like this, check out Buffer Social’s [The Everything Guide to Twitter Cards: How to](#)

[Choose, Set Up, Measure Them and More](#) or Sprout Social's [Twitter Cards: Everything you Need to Know](#).

According to [Buzzsumo](#), Using Large Summary Cards on Twitter provide a “300% engagement” rise. They’re well worth getting to know—and use.

As you can see, there is no shortage in apps, SaaS suites and programs, social tools and other resources to help you get the most out of visual engagement with your blog.

Put them to use for your blog—starting today.

Free Resources

**Access More Than 2 Dozen Free Resources to
Jam Packed with Valuable How-to
Information to Help You
Build Your Business Now...**

You need information to help you create your online business. And every expert you run into is going to tell you to take MASSIVE Action. And that’s true. You will need to take some action.

But more importantly, you’ll have to take the right action.

That’s why we’ve included these free resources. We want you to choose the right solution for your immediate problem.

That may be creating your first product. Or perhaps you want to get started in affiliate marketing. Or maybe you need help building your list.

Or it could be one of the dozens of other topics we've included in these free resources.

That's why we've provided one page where you can get started with the most important information you need right now.

You choose.

Just click the link below to check it out now. For FREE.

<https://NAMS.ws/freestuff>

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