



Profit from  
**FREE**  
Discovery Sessions

IDEA GENERATOR

Presented by  
[MyNAMS Insiders Club](#)



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# A PERSONAL INVITATION!

And a special 14 day \$1 trial to the best business training resource library available



# 1

## Magnetize

Every business person must have the ability to persist until they prosper by training the right mindset...

# 2

## Monetize

Making money is urgent and important for ALL businesses. It's the key to financing your growth...

# 3

## Methodize

After mastering sales and marketing, creating your own products correctly adds zeroes to your business...

Click here to start today!

# NAMS.ws/14trial



## WHAT DO INSIDERS GET?

Weekly MASTERMIND Call - What's working

30-Day Challenges - 12 months essential topics

Insiders Facebook Group - active peer community

PLR Articles - articles, report and ecourse each month

Audio & Graphics Gallery

Micro Workshops - nearly 2 dozen training sessions

Tutorial Library - Tech tool & process tutorials

Custom Tutorials - 18 essential tools tutorials

Custom Marketing Suite Software including site builder, video management, tracking, quiz engine

And much more...



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# Profit from Free Discovery Sessions

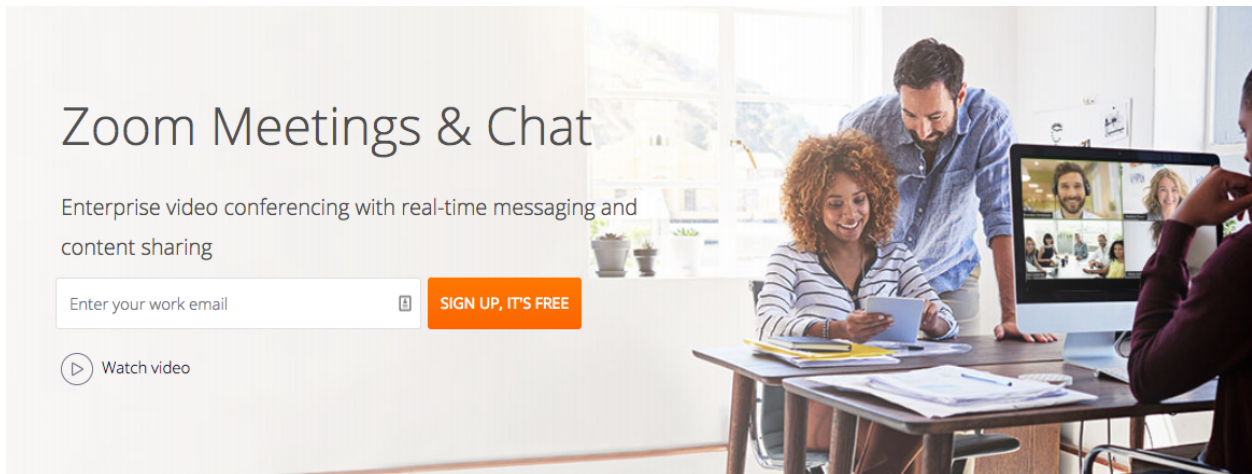
## Tools and Resources

Creating free coaching sessions to attract your ideal client type becomes even more viable and profitable when you manage or pair these with time-saving resources.

Here are a few of our favorite resources ...

### 1. [Zoom Meetings & Chat](#)

Enterprise video conferencing with real-time messaging and content sharing



With Zoom's free version, you can host groups or individuals for up to 40 minutes. With the low-cost pro version, meeting length and recording sessions are unlimited.

Zoom has become the defacto champion of the online meeting and coaching solutions. It saves you time and encourages attendees to focus on their most important issues.

Free Version Includes:

- Host up to 100 participants
- Unlimited 1 to 1 meetings
- 40 mins limit on group meetings
- Unlimited number of meetings
- Online support
- Video Conferencing Features
- Web Conferencing Features
- Group Collaboration Features
- Security

Free to start.

## **2. GoToWebinar**

Another top-notch webinar service—slightly more expensive. Starts at \$79 per month (if you pay annually). Or if you are using it for a very small group (15 people or less) you can choose their GoToMeeting option for \$49.

This is the standard tool for creating live courses for your group coaching students. Vastly improved over the past couple of years, it has been the workhorse in the industry for many years.

Free trial for 31 days.

Paid after that at monthly or annual rate.

### 3. Zendesk

Great customer service is essential if you have a busy coaching practice—and if you plan to expand, including group coaching or membership sites, it's vital you set up a system that helps you stay hands-free.

Zendesk provides one of the most respected services (and reliable software) available and is built on a solid reputation, as well as ease of use—for you, your VA and your clients or customers. Run on a ticket-based system, it includes features such as:

Live chat

Phone support

Mobile apps

Knowledge base

Analytics and insights

There is a 30-day free trial. Plans start for as little as \$1 per month.

### 4. [Help Scout](#)

Help desk software for customer-first teams.

- **Private Notes** - @mention others and collaborate to solve problems.
- **Saved Replies** - Answer common questions perfectly, in only two clicks.
- **Collision detection** - See who else is viewing or replying in real-time.
- **Tagging** - Categorize conversations for automation and reporting.



- **Automation** – with a little if-then action, you can automate first responses immediately to help customers without human intervention.

We love HelpScout and have turned our entire team to support people and our help desk into a profit center.

Free to 15-day trial

### 5. **YouCanBook.me**

Another powerful scheduling system with a free option—but you can actually match your booking page style to your branding in the free option.

You can also set up vouchers and coupons, send SMS text messages, take credit card payments and send email notifications through Gmail.

### 6. **VueMinder**

If you just want a good scheduler/calendar without the client interactivity, download VueMinder for free. It integrates easily with Google Calendar and allows you to “manage appointments, keep track of tasks, get reminders, and share calendars”.

You can import and export data in various file formats (including iCalendar and Excel), create custom fields, schedule tasks and use its handy reminder system.

Its customer service is what users typically rave about, however—and the visually-minded will love using color-coding for events, tasks and other functions.

Back it up, attach files—it seems VueMinder has thought of everything.

Free to download. Pro version available at \$64.87 CAD one-time.

## 7. TimeTrade

TimeTrade is a favorite scheduling/client management system of many coaches. It offers:

- Online scheduling
- Path-to-purchase analytics
- Responsive client engagement
- Self-service scheduling tools
- Custom logo branding
- Desktop calendar integration

And TimeTrade allows you to deliver a “highly-personalized” client experience.

For both individuals and teams, pricing starts at \$49 per year for the Professional version (includes unlimited appointments/appointment types, custom branding, OneMobile™ technology and iCal and Google Calendar integration).

There is a free version if you work with five appointments or less per month (not practical for most coaches)—but there is also a 30-day free trial for the Professional and Workgroup versions.

## 8. Formidable Pro

This plugin allows you to create all sorts of WordPress forms almost instantly and goes beyond mere contact boxes.

If you have a Membership Site run from your blog, Formidable Pro can allow your members to create and edit posts without ever having to enter your back end.

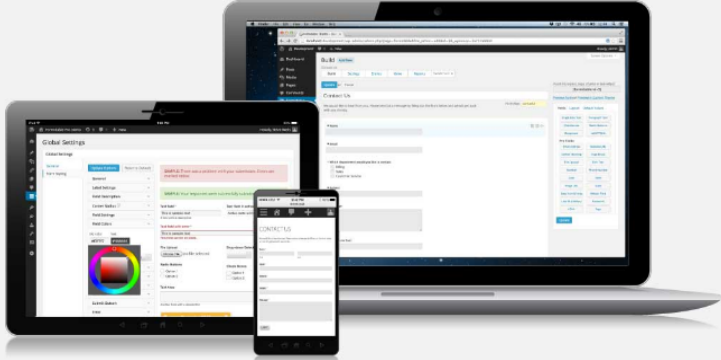
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It provides you with many add-ons, including PayPal, MailChimp and Math Captcha. You can conditionally hide or show fields, brand and customize your forms, add fields easily, make sections of your form collapsible and many more functions.

The Most Powerful form builder for WordPress  
and so much more

Forms made powerful, easy,  
extendable... **Formidable**

[Get Formidable Now](#)

A promotional image for Formidable Forms. It features a laptop, a tablet, and a smartphone, all displaying the Formidable Forms interface. The laptop screen shows a form builder with various fields and settings. The tablet and smartphone show the same interface adapted to their respective screen sizes. The background is a light gray gradient.

The basic version is free but includes no support. Upgrades start at \$49 USD. (It's worth it for the support, which is top-notch.)

### 9. [Last Pass](#)

As a coach, you know that client confidentiality is sacred. Protect them, as well as yourself and your business, by (a) never saving passwords in your browser (b) using a central password manager—such as LastPass (which is free).

You'll never again waste time hunting for passwords; then waiting for password resets. All you have to remember is one central password—and LastPass manages the rest.

### 10. **Time.gov**

One thing you never want clients to experience (and it's not so hot for you, either!) And that is having them turn up way too late for their complimentary session because they miscalculated the time differences in their part of the country (or world).

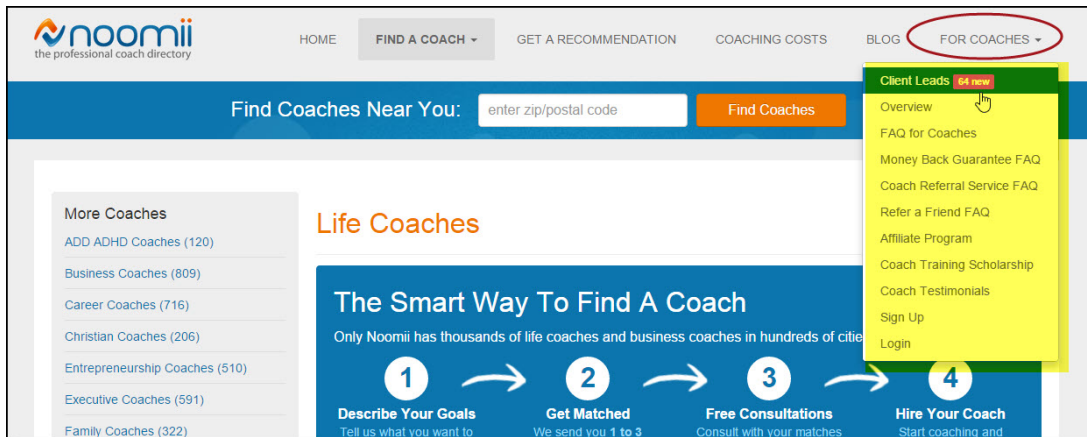
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Include this handy link for Time.gov in your confirmation emails—and on your webinar landing pages.

### 11. Noomii.com



If you are a life coach and you are planning to serve a larger audience through pre-recorded free sessions, consider signing up with Life Coach directory/software package, Noomii.com. (Particularly if you want to expand your reach!)

Cost: \$397 annual fee. Guarantees 100% money back if you do not “at least” make your money back within the first year.

### 12. HumanMetrics

Provides links to a variety of free and inexpensive personality and relationship tests. Useful if you want to add value (and even an entertainment factor) with quizzes emulating true Myers-Briggs tests, or quizzes like the Assertiveness Test or Small Business Entrepreneur profiler.

### 13. The International Organization of Coaching (IAC)

If you lack confidence yourself, want to know more about coaching or feel that formal credentials might be important to your clients (e.g. large corporations who are very big on

certification), then take a course with a reputable general coaching organization like the IAC, universally recognized.

## Top 10 Tools We Love!

**Everyday people ask me about recommendations for tools and programs. These aren't the only ones, but they are the tools I can't live without!**

### Tools Insiders Get Automatically from Us

First, if you don't know about the [MyNAMS Insiders Club](#) members, check it out here. You'll be amazed at the savings in tools you get.

Check out what a new Insider said after only 24 hours in our membership:



## 1 - TEAM | TOOLS | TRAINING

If you want to be a part of a like-minded community full of people who get things done the [MyNAMS Insiders Club](#) is the place for you. This group focuses on 12 essential topics every business owner must master to be successful.


## 2 – Camp Clarity

If you don't have a Vision, you don't have a destination. Without a destination, you're as far as you're going to get. Make the decision to design a vision for your business and your life, and then commit to follow through with focus and organization.


### 3 – 12 Steps to Building a Better Business


We have sold this course for \$999 but decided to include it in the Insiders Club because it naturally followed Camp Clarity. This course walks you through the process of building or improving a business by focusing on the right messaging and getting that message to the right market.


### 4 – Weekly Mastermind Call



 Jean R Lanoue

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**Jean R Lanoue** I can't wait until it's time for our call. I look forward to this call every week. I've belonged to masterminds in the past and it sometimes felt like a chore to get on the call. Not this one! This call I wait for all week.  
Like · Reply ·  1 · 3 hrs



**Cathy Chapman** As always, great call. If you missed the call, you will especially want to watch the part about how NAMS makes money with free reports and other lead gen!  
Like · Reply ·   3 · 1 hr

Our members LOVE this. And the Gurus in the world charging \$25k for coaching and mastermind calls hate it because we offer so much value during this call. (And they don't like to work as hard as we do...)

We have people from all over the world tuning in each week to ask questions, participate in our training, and hang together in a like-minded community for an hour. (Thursdays at Noon ET.)

### 5 – 30-Day Challenges Monthly

There are so many things that an online entrepreneur must learn to be successful. It can be incredibly overwhelming, but in our singleness of purpose approach, we focus on one essential topic each month and dig deep into that. It includes List Building, Traffic Generation, Content Creations, Business Operations, Publishing, Social Media Marketing, Outsourcing and others.

## 6 – Beaver Builder

We love WordPress but really struggled with finding the right page builder to design beautiful pages. Some were too simple. Some were too complex. Some created pages that created memory issues.

But when we found Beaver Builder, we fell in love.

It's simple, well-designed, low-memory impact and easy to use. And it is extendable with pre-made templates (See below).

So, we grabbed this and secured rights to give this to all our members who used WordPress. Yep, unlimited Beaver Builder – a \$300 value – comes with the Insiders Club.

But if you want to get your own Beaver Builder and no club, ok. I don't understand, but okay. [Here's the link to that.](#)

**And since we got Beaver Builder for everyone**, we decided to get a bunch of excellent premade templates and modules for our members too.

With more than 100 templates and 60 plus modules, you have a fantastic page up fast.

This is a \$250 annual value too.

## 7 – Tutorials

We provide video tutorials on everything from setting up an Internet Marketing Funnel to working with cPanel or WHM on your



server. With more than 1000 hours of tutorials, you select what you need when you need it.

### 8 – Content

Creating good content is often a place where members get stuck, so each month we provide 30-40 high-quality private label rights articles with a report and ebook on different niche topics.

Great way to start multiple streams of income.

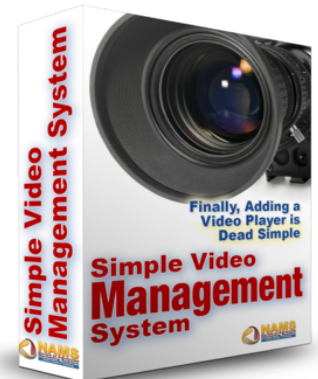
### 9 – Audio and Graphics Galleries

With more than 100 royalty free audio files and dozens of button and marketing graphics members can spice up any piece of documentation for fast sales without having to buy more content.

### 10 – Custom Software

We're WordPress users. And we love tools that automate our processes. So, now we're WordPress tool builders too. And we've got half a dozen great tools that we give our members as well including:

- **Simple Video Management System (SVMS)** – Player and video management tool.
- **Simple Auto Webinar System (SAS)** – Auto webinar management system.



- **Simple Click Tracker (SCT)** – link tracking and redirection tool.
- **Simple Countdown Creator (SCC)** – timers and redirects to add scarcity to your pages.
- **Simple Quiz Engine (SQE)** – a quiz tool for integrating and segmenting your lists by asking people questions

And more coming soon.

## Tools We Recommend, But Don't Provide

### 1 - Purchasing Your Domain - [Simple Niche Domains](#)



A huge mistake most newbies make is buying your domain from the same company you host through. It sets you up for security and accessibility issues. If your host goes down for an extended time, there's nothing you can do if you have the domain registered at the same location. By having hosting and domain registration (and with an off-site backup), you can get up and running on a new host in minutes.

Simple Niche Domains is our reseller for GoDaddy domain registration. It's super easy and well-respected.

### 2 - Website Hosting - [Liquid Web](#) and [A2](#)

We recommend two hosts. And we use both.

Liquid Web: I love them. Their support is accessible any time and they work with you to resolve any issues. Unfortunately, they are for the big guys who have large websites since they sold off their shared hosting business. Service is OUTSTANDING. [Check them out here](#).

A2: Simple, easy and inexpensive. This is really good for the person who just needs a small account or reseller account to host multiple domains on. If you're new to online business or have a

low-traffic site with less than 100 pages, I suggest these guys. Think you'll love them. [Check them out here](#).

### 3 - Email Hosting - [Aweber](#) or [GetResponse](#)

GetResponse or Aweber

These Autoresponder services haven't been trending as much as other newer ones lately, and that's a shame, since [GetResponse](#) has been around since 1999. It costs less than the industry standard Autoresponder, [Aweber.com](#) (\$15.00 per month compared to Aweber's \$19.00 per month). Here's a quick comparison:

GetResponse	Aweber
\$15.00 per month up to 1,000 subscribers	\$19.00 per month up to 500 subscribers
\$145 for 10,001-25,000 subscribers	\$149 for 10,001-25,000 subscribers
500 templates	600 templates
"Smart scheduling"	Schedule emails
A/B split testing	A/B split testing
1 G. image hosting	100 MB. image hosting
List segmentation for broadcasts and follow-up email series	List segmentation for broadcasts only

Import email list if permission has been granted	Import email list but requires opt-in from subscribers
Mobile app	No mobile app
Survey creation	No survey creation
Allows emoticons in title	No emoticons

Both offer Google Analytics integration and tracking, and single or double opt-in.

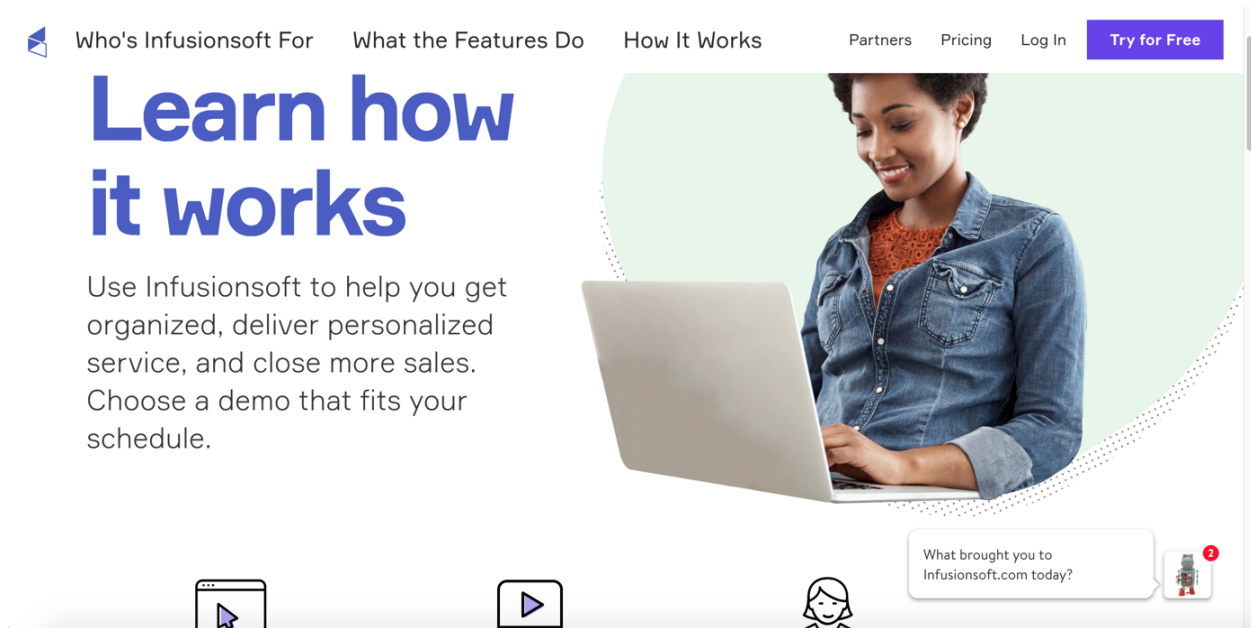
PRICING: GetResponse = \$19 / Aweber = \$19

Check it out here: [GetResponse](#) and [Aweber](#)

## 4 - CRM/Shopping Cart Solution – [Infusionsoft](#)

If you're looking at for an all in one solution, Infusionsoft is great. The more I use it the more I love it. Infusionsoft is the #1 reason my revenue continues to grow and grow. If you're interested in learning more about it, [check out this training Darin Adams from Infusionsoft did for us.](#)

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Because we're a trusted advisor with Infusionsoft, we get special deals and a direct line to Infusionsoft training for our customers. Can't beat that.

### 5 - Done for You Content - [CoachGlue](#)

I hate re-inventing the wheel. But I love creating checklists, templates, worksheets and content to give away to our members.

CoachGlue offers great content for Coaches and Online Business people to use with their clients. I love having a place to start. Staring at blank page is no fun and CoachGlue solves that.



### 6 - Content Creation Tool - [Content Creation Wizard](#)

I can't rave about this tool enough! Not only does it help you build your content, but it absolutely forces you to ask the questions your customers are asking. By answering a series of

questions, you can create blog posts, sales pages, reports, emails, tips and tools series and tons of other content.

I actually create more than 30-days of tweets and blog posts from one document!

### 7 - Graphics Solution - [eCover Authority](#)



I'm a Photoshop guy, but eCover Authority is an awesome tool for creating professional graphics FAST! I love to design graphics, but I'm no graphic designer. And really, it doesn't matter. Even my simple little designs are made beautiful with eCover Authority. When I need to create quick simple graphics like book covers, report covers, video and iPad images and 3D graphics.

Even when I create a cover flat in Photoshop, I take it to eCover Authority to complete the easy covers. This tool has paid for itself over and over.

I use this tool every day.

### 8 - Social Media Manager - [PostBlazer](#)

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Scheduling software like Hootsuite or Buffer with monthly fees can get expensive fast. That's why we recommend our current favorite scheduler. It's a one-time fee. And does nearly everything you want it to do.

### 9 – StockPhotos – [Deposit Photos](#)

Photographs, graphics and videos are an absolute necessity to getting your content read and shared on Facebook as well as on your own blog and in your reports. We ALWAYS go to Depositphotos first.

Listen, I was a photographer for 30 years. I have 20-30,000 images of my own on my hard drive. It's easier for me to go to Depositphotos first for very little money and grab what I need.

### 10 – Legal Compliance – [FTC Guardian](#)



One of the worst things that can happen to any business – online or offline – is to get attacked by the FTC for non-compliance. And it's completely unnecessary. With Attorney Chip Cooper's FTCGuardian software product you can create legal compliance documents quickly. And much more. And the best part is that you can start with a free basic software package that does most of what you need.

Check it out.

### 11 – GDPR Compliance – [Simple GDPR](#)

In 2018, privacy got real in the European Union and everyone who does business in the EU came under their privacy laws. Simple GDPR helps you get compliant in minutes and control who will be required to agree to the privacy requirements and save yourself thousands in fines. This is a must-have plugin for WordPress sites.



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## 12 - [VideoMakerFX](#)



Fantastically versatile and easy-to-use video creation software. Allows you to create almost any type of video. Allows you to add effects and choose video styles so you can make promo videos, review videos, video sales letters, book trailers, animated videos and more. 20 royalty-free music tracks, “huge” graphics and backgrounds library, 240+ animated slide scenes, and more.

You can literally make videos in minutes, without having to draw resources from all over the place and using a system like this can actually improve subscriber and visitor engagement.

Best of all? You pay a one-time-only price, and it’s yours. No subscriptions.

PRICING: \$47.00 one-time fee.

[Check it out here.](#)

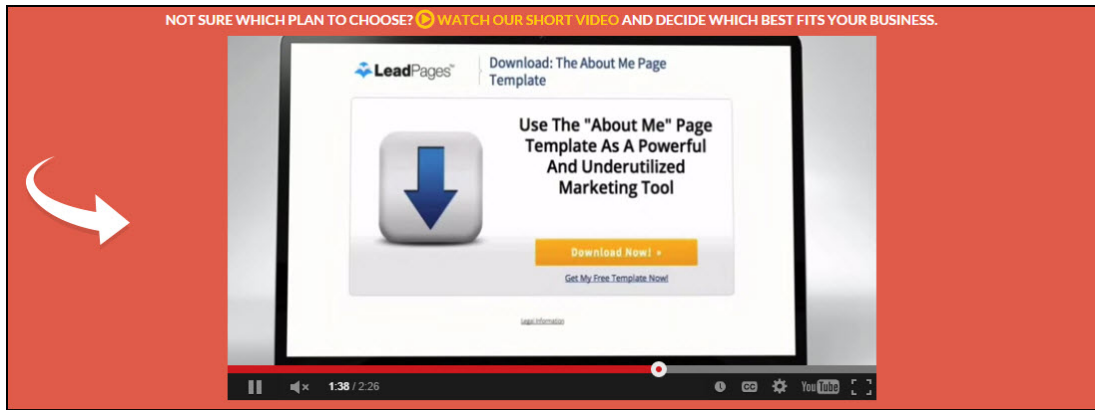
## 13- **LeadPages™**

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Set up flawless, branded landing pages—and host them at LeadPages™—for your free sessions, webinars and products painlessly with this easy click-and-create system with all sorts of templates—including video templates.

In fact, to say “landing pages” doesn’t convey the range of options they offer:

- Opt-in Pages
- Sales and Upsell Pages
- Webinar Pages
- Launch Pages
- Bonus Pages
- Thank You Pages
- 404 pages

A subscription to all this time-and-frustration-saving goodness starts at \$25.00 per month. (Add options such as **easy split testing** by choosing the \$40.00 per month option.)

## 14 - aMember Membership Software

A membership and subscription script that lets you set up and run efficient membership sites with a minimum of tech knowledge. You can accept payments, run an affiliate program, sell products, provide resources, and much, much more. Integrates well with WordPress sites via the add-on plugin.

AMemberPro costs \$179.95 for a lifetime license with six months free updates. (Before you invest, make sure your web host server will not conflict by querying your host's support team.)

## 15 – [Socrates](#) Wordpress Theme

**Socrates 5** – Our Fastest Theme Ever – Trusted by Over 20,000 Users

Build beautiful crazy fast loading sites & landing pages using our huge collection of tools & templates without any bloat

And get the exclusive stupidly simple membership plugin worth \$97 – 100% free!

Price = \$27 with discount code.

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## FREE REPORT

# MAKE BIG MONEY CREATING SIMPLE ONLINE COURSE WITHOUT ANY EXPERIENCE!

Download Our FREE Report  
Now And Discover:

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- 1 Secrets to making big money creating your own simple online courses!
- 2 How to make killer online courses, even if you aren't an expert in anything!
- 3 How to create video courses without a lot of technical knowledge!
- 4 How to choose the right topic and price your course for the most possible profit!

And much more - all within this special  
FREE report!



Download now

Get YOUR FREE Copy here:

**NAMS.ws/DCP01**

