7 Steps to Getting

NEW LEADS

New Leads are the lifeblood of any business - whether it's online or offline. With this graphic, we share the 7 steps to getting more leads to make more money.

1 Build Your Community

Successful list-building is not at all about selling. You may present offers, but what you are presenting all the time are solutions. You are providing friendship, support, encouragement, mentoring—and selling is only a small part of that.

2 Take Care of the Basics

Mistake number two involves going all out on one or two list-building strategies … before taking care of the absolute, ground zero basic 'Set and Forget' strategies of list-building.

3 Perfect Your Pitch

A powerful landing page with a focused and clear message can almost instantly capture more subscribers than any other technique you use. Having the right message for the right market is the key.

4 Daily List Building Activities

List building is not something you do once. There are certain tasks you only need to do once. List building is a PROCESS--a daily process, and without a consistent routine, there will be little progress.

5 Your Affiliate Program

Affiliates will come to your site looking for resources they can use. That gives you the perfect chance to wow them and make them really want to work with you and share news about your products and programs. Affiliates can be a great source of free leads.

6 JVs—Pros and Cons

JV partnerships provide a powerful way to instantly make use of an established partner's list to grow your own … but here's the thing no one usually tells you: When it comes to landing influential JV partners, list size DOES matter.

7 Perfect List Building Mix

Our last step is all about finding your perfect list-building mix of strategies. You need to use more than one strategy—and choose the right strategies at the right time for list growth now.

NAMS

Novice to Advanced Marketing System

For more List Building Training Visit:

NAMS.ws/trial

Copyright (c), NAMS, Inc. All Rights Reserved