NAMS

Novice to Advanced Marketing System

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DISCOVER WHAT INSIDERS ALREADY KNOW!

MyNAMS Insiders Club is more than a membership! It's a mastermind for serious business people who want to have fun and build the business if their dreams with the support of a like-minded community.

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List Building Tools and Resources!

Using the right software, services, shortcuts and tools can help boost your list-building efforts significantly—and immediately: However, it's important to remember that all the resources in the world won't help… until you start taking those first steps and get building. Let's start with the absolute basics; then take a look at other proven cool tools.

Aweber

Aweber offers all the latest templates for everything from newsletters to web forms, mobile interaction and access, a drag-and-drop editor, up-to-date tutorials and top-notch customer support, all for the sum of less than $20 per month. In addition to Live support, there is a vast Knowledgebase, free live webinars, and "tons" of blog articles you can search through.

Pricing: Starts at $19 USD for up to 500 subscribers. 30-day free trial.

MailChimp

Easy drag-and-drop "designer", analytics, multiple mobile apps, integration with platforms such as WooCommerce and Salesforce. Also offers MailChimp Subscribe so you can capture tablet signups, and MailChimp Snap, so you can send "quick, photo-based emails" to your subscribers. (Note that full automation is not available until you upgrade to a paid program.)

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Pricing: Free up to 2,000 subscribers and 1,200 emails per month.

ConstantContact

Yet another well-established autoresponder option.

Pricing: Starts at $20 USD per month (60-day free trial).

GetResponse

The third of three top autoresponders with excellent records and reputations. GetResponse is famous for allowing you to create landing pages and webinars within it, as well as having all the features you would expect in a professional-level autoresponder (including handy infographics and guides)—and instructions on migrating your list from Aweber.

Pricing: Starts at $15 USD per month for up to 2,500 subscribers. 30-day free trial.

Each of these autoresponders practices exponential pricing. The formula also differs for each one, so that the most inexpensive when you start list-building will not necessarily be the most inexpensive as you grow, so to give you a better idea of where they will stack up once you start to collect serious numbers, here's a comparison at 2,501 subscribers:

Aweber	MailChimp	GetResponse	ConstantContact
$49 monthly	$35 monthly	$25 monthly	$60 monthly

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LeadPages®

LeadPages® was voted the # 1 top list-building tool by sixty marketers during a survey done by RobbieRichards.com. Dashboard-based system of easy, drag-and-drop templates—completely customizable without any web design or coding knowledge at all into powerful, graphically-gorgeous landing pages, thank you pages, sales pages and more.

Pricing: $37 per month ($25 USD, if paid annually).

Instapage

Simpler and less expensive alternative to LeadPages®. Great alternative for those who are not tech-savvy; or who don't want to create multitudes of landing pages. Templates are top-quality and mobile-responsive. (Upgrade for A/B split testing and integration with commercial platforms like Infusionsoft.)

Pricing: Starts at $29 per month (paid annually). Free 30-day trial.

Unbounce

Another popular LeadPages® alternative. Includes templates with video backgrounds, as well as lightbox templates.

Pricing: Starts at $49 USD per month. 30-day free trial.

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OptinMonster

Contains a monster selection of templates and options for building powerful web forms and pop-ups of all types. And its 2.18 second load time beats SumoMe's 3.33 seconds.

Pricing: Starts at $19 USD monthly ($9 if paid annually)

SumoMe

Suite of list-building tools (though SumoMe itself states "not tools. Solutions") that includes pop-ups, "smart bars" that stay at the top of your landing page screen containing your call to action and a "welcome mat"—a landing page with one call to action that appears when people land on your site. 100% mobile responsive, A/B split testing, .GIF and video-friendly.

Pricing: Free for one single site. Paid plans start at $29 USD per month (paid annually). Free trial.

AmbitionAlly

(Formerly PopUp Ally.) A "more polite" pop-up web form that you can customize—including deciding on exactly when it should appear in your visitor's browsing experience.

Pricing: Starts at $59 per month (paid annually).

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OptinSkin

Opt-in forms plugin that offers split testing, eighteen default designs, a “fade” feature, the ability to place skins anywhere on your blog and it integrates with all major email autoresponders. Works on posts, pages and custom templates files—plus many more options.

Pricing: $67 USD for one website (one-time payment). 60-day money-back guarantee.

Wishpond

Create contests, landing pages, forms and promotions. A/B split testing. Automate your marketing and lead management.

Pricing: $45 USD per month. 14-day free trial.

JustUno

Pop-up creator that allows you to do things like create exit offers, use promo codes and install discount buttons, as well as create advanced forms, use mobile integration, verify ages and run unlimited promotions.

Pricing: $19 per month. 14-day free trial.

Instagram for Business

Increase engagement with Instagram for Business, using photographs to reinforce your brand and your story. Catch the eyes of your ideal subscribers with your own unique photographs.

Allows you to promote your posts directly from Instagram and offers powerful business Insights. Set up Instagram advertising right from Instagram for Business.

Buzzstream

This powerful tool helps you target ideal connections and grow your influence. "Research influencers, manage your relationships, and conduct outreach that's personalized and efficient."

Features include: The Buzzmarker Chrome extension, outreach templates, email tracking, email performance reports, link monitoring, Twitter conversation tracking and more.

Pricing: Starts at $24 USD per month. 14-day free trial.

MeetEdgar

Content management platform that helps you automate, repurpose and make the most of your web content. Promises to "double your traffic". Categorizes and sorts your posts, creating a content library which it then rotates and shares. An "intelligent" program, it measures the effects of posts and helps you share your best content.

Pricing: Starts at $49 USD per month.

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VideoMakerFX

Easily create professional-looking videos for your landing pages, using effects such as animation and whiteboard.

Pricing: Currently on special at time of writing for $47 USD (one-time payment for life).

Canva

Template-based design software. Log in with Facebook, Google+ or email and choose from all sorts of template designs to create your own infographics, image quotes, Facebook Cover photos, book covers, banners and more.

Pricing: Free—but some templates are paid ones.

Big Stock Photo

Reliable, top-quality stock photo, vector art and video site. You can either buy credits, or subscribe to plan that allows you to download a certain number of images per day.

Pricing: Starts at 10 image credits for $35 USD or 5 images per day at $79 USD per month.

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Pixabay

Photograph and clipart site, free for commercial and personal use. Does not specify if model releases were used, so do your due diligence and use with caution (as with all free clipart sites).

What makes a good list-building resource? Any tool, app or piece of software that helps you make a stronger connection. The key is to select resources that you find easy to use—and whose results your audience responds to.

Not only do tools like these help you build your list, they save you time too, allowing you to spend more time on things that matter—like interacting with your ideal audience.

There's no more need to do things the hard way. Choose your ideal list-building tools and enjoy the results!

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Every business person must have the ability to persist until they prosper by training the right mindset...

2 **Monetize**
Making money is urgent and important for ALL businesses. It's the key to financing your growth...

3 **Methodize**
After mastering sales and marketing, creating your own products correctly adds zeroes to your business...

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Weekly MASTERMIND Call - What's working

30-Day Challenges - 12 months essential topics

Insiders Facebook Group - active peer community

PLR Articles - articles, report and ecourse each month

Audio & Graphics Gallery

Micro Workshops - nearly 2 dozen training sessions

Tutorial Library - Tech tool & process tutorials

Custom Tutorials - 18 essential tools tutorials

Custom Marketing Suite Software including site builder, video management, tracking, quiz engine

And much more...

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