EXPAND YOUR REACH AND GROW YOUR REVENUE

CALENDAR

NAMS
Novice to Advanced Marketing System

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Table of Contents

Introduction....4
Week 1 4
Monday 4
Tuesday 4
Wednesday....4
Thursday....5
Friday....5
Week 2 6
Monday 6
Tuesday 6
Wednesday....6
Thursday....7
Friday....7
Week 3 7
Monday 7
Tuesday 8
Wednesday....8
Thursday....8
Friday....9
Week 4 9
Monday 9
Tuesday 10
Wednesday....10
Thursday....11
Friday....11

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A PERSONAL INVITATION!

And a special 14 day $1 trial to the best business training resource library available

1 **Magnetize**
Every business person must have the ability to persist until they prosper by training the right mindset...

2 **Monetize**
Making money is urgent and important for ALL businesses. It's the key to financing your growth...

3 **Methodize**
After mastering sales and marketing, creating your own products correctly adds zeroes to your business...

Click here to start today!

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WHAT DO INSIDERS GET?

Weekly MASTERMIND Call - What's working

30-Day Challenges - 12 months essential topics

Insiders Facebook Group - active peer community

PLR Articles - articles, report and ecourse each month

Audio & Graphics Gallery

Micro Workshops - nearly 2 dozen training sessions

Tutorial Library - Tech tool & process tutorials

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Custom Marketing Suite Software including site builder, video management, tracking, quiz engine

And much more...

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Introduction

Copy and paste these actions into your calendar to stay on track of completing everything in this Profit Planner

Week 1

Monday

Post on your social media platforms.

Respond to questions or comments from followers.

Check blog comments & respond.

Turn on notifications for social comments & blog comments.

Tuesday

Create a content calendar for daily inspiration.

- What does your audience want to see?
- What information do they respond to?
- What formats are easy for you to create?
- Written blog posts
- Videos
- Graphics, etc.
- Post on your social media platforms.
- Respond to questions or comments from followers.
- Check blog comments & respond.

Wednesday

Create a marketing calendar to track your daily tasks.

- What content are you sharing?
- What formats are you sharing?

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- What offers are you making?
- Introduce yourself
- Showcase your business products & services

Prioritize your daily marketing tasks.

Post on your social media platforms.

Respond to questions or comments from followers.

Check blog comments & respond.

Thursday

Create a blogging schedule on your content calendar.

Write a blog post today.

- Use keywords
- Craft a killer headline
- Focus on quality content
- Add a graphic with your logo to share easily on social media

Create a list of calls to action & offers you'll promote in your blog posts.

Share blog post on social media.

Add a personal post, not just the link

Check social media and respond to comments or questions.

Check blog comments & respond.

Friday

Review your week.

Catch up on finishing all tasks.

Schedule next week.

Complete your daily marketing tasks.

- Post on your social media platforms

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- Respond to questions or comments from followers
- Respond to blog comments

Week 2

Monday

Create a Facebook business page and/or group.

Create a content calendar with post ideas & a posting schedule.

Complete your daily marketing tasks

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Tuesday

Create a video content calendar for your social media outlets.

Craft some killer headlines and use keywords in your video descriptions.

Create a list of hashtags to attract new people.

Complete your daily marketing tasks

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Wednesday

Go LIVE on Facebook or record a video to upload.

Upload your videos to YouTube.

Engage with viewers during your LIVE and afterward.

Complete your daily marketing tasks

- Post on your social media platforms

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- Respond to questions or comments from followers
- Respond to blog comments

Thursday

Create exclusive content and/or offers for your loyal social media followers.

Complete your daily marketing tasks

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Friday

Review your week.

Catch up on finishing all tasks.

Schedule next week.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Week 3

Monday

Analyze the QUALITY of your content.

- Are you delivering what your audience needs?
- Or are you "keeping up with the Joneses" by publishing frequent content with little attention to the quality?

Analyze your content calendar schedule and make it work for YOU.

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Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Tuesday

Host a LIVE Q&A session.

Analyze if you're going LIVE at the right time of day.

- How many people join you live vs replay?
- Ask your viewers to post if they're live vs replay
- Have a list of questions handy in case no one watches live

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Wednesday

Brainstorm more content ideas.

Update your content calendars.

Experiment with different formats.

Take notes about which formats receive the most engagement.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Thursday

Evaluate your email marketing efforts.

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- Do you email at least once per week?
- Do you include a call to action?
- Is your content relevant to their needs?
- Do you actively promote any offers?
- What's your click through rate?
- Do you get any sales?
- Do you have a regular pace of subscribers redeeming their lead magnet?

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Friday

Review your week.

Catch up on finishing all tasks.

Schedule next week.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Week 4

Monday

Create a content calendar for your email marketing efforts.

Complete your daily marketing tasks.

- Post on your social media platforms

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- Respond to questions or comments from followers
- Respond to blog comments

Tuesday

Explore Instagram and its features.

Does your target client hang out here?

Evaluate the best time of day to post.

Refine your list of hashtags.

Consider creating a branded hashtag or a custom hashtag for each of your programs.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Wednesday

Take a proactive approach with your marketing efforts.

- Put thought into your responses.
- Respond in a timely fashion (within reason).
- Set phone alarms to remind you to engage over the weekend.
- Talk about the content you publish.
- Cross-promote this content across the platforms.

Consider using a social media scheduling platform to plan out your posts, then respond in real time.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers

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- Respond to blog comments

Thursday

Create a plan for engaging with your private clients and group program clients.

Schedule some one-on-one networking opportunities.

Search for local business networking opportunities.

Reconnect with past clients.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
- Respond to blog comments

Friday

Review your week.

Catch up on finishing all tasks.

Schedule next week.

Complete your daily marketing tasks.

- Post on your social media platforms
- Respond to questions or comments from followers
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Declutter and update your office, hardware, equipment, etc.

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