

Story Structure Template

DAVID PERDEW EASY CHOICE SAMPLE [HTTP://NAMS.WS/NAMS](http://nams.ws/nams)

Hook	<p>I chose number 2. And I regretted it from the moment I made that decision. It was the beginning of a 6 year disenchantment with the news business that led me to get out completely.</p>
Setup	<p>Many years ago, when I was a mere child of 32 years old, I was on a fast track in the newspaper publishing world. I'd made a name for myself in that business and was a rising star. Then, I was presented with two choices:</p>
Parachute	<p>And I regretted it from the moment I made that decision. It was the beginning of a 6 year disenchantment with the news business that led me to get out completely.</p>
Theme	<p>But I made the easy choice, not the right choice.</p>
Transition	<p>You have less than 18 hours to make the right choice</p>
The Sell	<p>If you're interested in starting or improving your online business, the right choice is to sign up now for the Niche Affiliate Marketing System workshop in Atlanta on Aug. 3-5. http://nams.ws/nams Tuesday, one minute after midnight, the price goes up \$100 for MyNAMS members and non-members alike.</p>
Tie	<p>I kicked myself for many years about that 25-year old choice. Don't make a big mistake right now and put off the online business building workshop that has changed many lives!</p>