

Story Structure Template

DAVID BARN BURNER SAMPLE [HTTP://NAMS.WS/NAMS](http://nams.ws/nams)

Hook	But I do remember that he burnt the barn down leaving roasted a pig (being fattened for winter sustenance) and a melted riding lawnmower.
Setup	Six years younger than me, we seemed a lifetime apart when we were kids.
Parachute	When my mother heard running water outside, she peeked out the window and glimpsed him running from the house to the barn with an empty pork 'n beans can full of water as he tried to douse the flames that were quickly eating the entire barn.
Theme	Stories help us create memories. Telling those stories with emotions empower the stories giving them life.
Transition	Everyone has a story, and the telling of the story skillfully can help you create relationships with your readers and catapult your business.
The Sell	This Thursday, you can discover how I've used stories to create one of the fastest growing membership sites online and how you can do the same. Join us for the 2-part, 4-hour Storytelling Workshop: How to Monetize Your Life http://nams.ws/storytelling
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